



**Workforce Development Board
Full Board Meeting
Best Western Seacliff Inn
7500 Old Dominican Ct., Aptos
Wednesday, February 28, 2018 8:30 a.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

The Chair called the meeting to order at 8:36 a.m., and a quorum was established.

Board Members in Attendance

Ayyad, Alia
Berry-Wahrer, Diane
Borges, Katie
Delk, Marshall
Destout, Elyse
Duckworth, Yuko
Hartmann, Andy
Hebard, Sean
Livingstone, Todd
Mason, Barbara
Roth, Shaz
Siegel, Carol
Slack, Ron

Board Members Absent

Cuevas, Christina
De La Garza, MariaElena
Hodges, Mark
Hood, Dave
Miller, Bill
Morse, Rob
Rodriguez, Francisco
Schaller, Glen
Van Valer, Andy

Staff in Attendance

Beardsley, David – Human Services Dept, Sr. Analyst
Chevalier, Katy – EBSD Program Manager
Gazza, Laurel – WDB Administrative Aide
Gray, Lacie - WDB Sr. Human Services Analyst
Paz-Nethercutt, Sara - WDB Sr. Human Services Analyst
Stone, Andy - WDB Director

MEMBERS:

Carol Siegel, Chair
Santa Cruz Seaside Company
Rob Morse, Vice Chair
Pacific Gas and Electric Company
Alia Ayyad, Director
Center for Employment Training
Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation
Katie Borges, Director of Human Resources
Palo Alto Medical Foundation
Christina Cuevas, Program Director
Community Foundation of Santa Cruz County
MariaElena De La Garza
Executive Director
Community Action Board
Marshall Delk, Vice President
Santa Cruz County Bank
Elyse Destout, Owner
Photography by Elyse Destout
Yuko Duckworth
Employment Program Manager
Employment Development Department
**Andy Hartmann, Business Manager/
Financial Secretary**
IBEW Union, Local 234
Sean Hebard
Carpenters Local 505
**Mark Hodges, Director,
Regional Occupational Program**
Santa Cruz County Office of Education
Dave Hood, President
First Alarm
**Todd Livingstone, Assistant Director
Career and Technical Education**
Watsonville/Aptos Adult Education
Barbara Mason,
Economic Development Coordinator
Santa Cruz County Economic Development
Bill Miller, Director of Human Resources
Graniterock
Francisco Rodriguez, President
PVFT Union, Local 1936
Shaz Roth, President/CEO
Pajaro Valley Chamber of Commerce
and Agriculture
Glen Schaller, Political Coordinator
Monterey Bay Central Labor Council, AFL-CIO
Ron Slack, Owner
Fine Print Graphic Design
Andy Van Valer, Founder
SlingShotSV
DIRECTOR:
Andy Stone

Guests

Bean, Steve – Digital Nest

Constable, Andy – Santa Cruz County Economic Development Manager

Detlefs, Peter – Santa Cruz County Economic Coordinator

Donnelly, Chris – Monterey County Workforce Development Board

Guthrie, Anne – Goodwill Central Coast

Macias, Noemi - Santa Cruz County Office of Education

Moss, Denise - Cabrillo College

Rodriguez, Annabelle

Ullestad, Sharolynn - Goodwill Central Coast

Subject: I. Welcome

Discussion: WDB Chair Carol Siegel called the meeting to order and welcomed everyone. She had guests introduce themselves and then had WDB staff member Laurel Gazza read the revisions sheet into record, which noted a correction of a name listed for MariaElena De La Garza in item A.2 of the November 8, 2017 minutes. Also noted a budget and expenditures information update on the C.1 Dashboard item.

Subject: II. Approval of Agenda

Discussion: None

Action: Approval of Agenda

Status: Motion to Approve: Marshall Delk

Motion Seconded: Todd Livingstone

Abstentions: None

Committee Action: All in favor, motion passed.

Subject: III. Public Comment

Discussion: None

Subject: IV. Approval of November 8, 2017 Meeting Minutes, with above noted revision:

Discussion: Chair Carol Siegel called for the November 8, 2017 minutes to be approved.

Action: Approval of Minutes

Status: Motion to Approve: Sean Hebard

Motion Seconded: Elyse Destout

Abstentions: Alia Ayyad

Diane Berry-Wahrer
Marshall Delk
Shaz Roth

Committee Action: Motion passed, minus abstentions.

Subject: Approval of the February 1, 2018 Special Meeting Minutes

Discussion: Chair Carol Siegel called for the February 1, 2018 meeting minutes to be approved.

Action: Approval of Minutes

Status: Motion to Approve: Sean Hebard
Motion Seconded: Elyse Destout
Abstentions: Todd Livingstone
Diane Berry-Wahrer
Committee Action: Motion passed, minus abstentions

Subject: V. Consent Items:

- C.1 – Data Dashboard (Revised Version)**
- C.2 – Common Measure Performance PY 2017-18 Q1**
- C.3 – PY 207-18 Budget Modification**
- C.4 – Annual Report to BOS (2016 and 2017)**
- C.5 – Proposed Budget PY 2018-19: Recontracting SRSN, SBDC**
- C.6 – Strategic Plan Report**

Discussion: None

Status: Motion to Approve: Marshall Delk
Motion Seconded: Barbara Mason
Abstentions: None
Committee Action: Motion passed

Subject: VI. Presentation - Kevin Wheeler, Founder and Chairman of Future of Talent Institute, gave a presentation on the future of the global workforce, which included current trends. (At Chair and WDB Director's direction, this item was presented first on the agenda.)

Subject: VII. Administration item:

A.1 – WIOA CalWORKs Merger

Discussion: Director Andy Stone discussed the merger between WIOA and CalWORKs and the Board's future role in oversight of the CalWORKs program, including the following items to acted upon:

- The Workforce Development Board provide strategic oversight and guidance for Santa Cruz County Human Services Department's workforce development programs, including CalWORKs;
- The Workforce Development Board will increase its annual meetings from three to four.
- The Youth Council will be renamed and expand its oversight to include program services for adults; and dislocated workers.
- The Business Services Committee will seek to merge with the Comprehensive Economic Development Strategy (CEDS) Committee.

Status: Motion to Approve: Marshall Delk
Motion Seconded: Elyse Destout
Abstentions: None
Committee Action: All in favor, motion passed

Subject: VIII. Committee Reports

Discussion: Director Andy Stone stated that he received an application from prospective new WDB Board member Dustin Vereker, of Discretion Brewing Company. Marshall Delk of the Business Services Committee talked about recruiting efforts and Elyse Destout spoke of the merging of the Youth Council and Adult and Dislocated Worker program services.

Subject: VIII. Chairperson's Report

Discussion: WDB Chair Carol Siegel stated that she was excited about the new direction of the Workforce Development Board.

Meeting adjourned at 9:56 a.m.

**Next Meeting: Executive Committee Meeting
Wednesday, May 1, 2018 @ 8:30 a.m.
1000 Emeline Street
Santa Cruz, CA 95060**

**Workforce Development Board
Wednesday, May 30, 2018 @ 8:30 a.m.
Best Western Seacliff Inn
7500 Old Dominican Ct.
Aptos, CA 95003**