



**Workforce Development Board
Full Board Meeting
Best Western Seacliff Inn
7500 Old Dominican Ct., Aptos
Wednesday, November 8, 2017 8:30 a.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

The Chair called the meeting to order at 8:34 a.m., and a quorum was established.

Board Members in Attendance

Ayyad, Alia
Borges, Katie
Cuevas, Christina
DeLaGarza, MariaElena
Destout, Elyse
Duckworth, Yuko
Hartmann, Andy
Hebard, Sean
Hodges, Mark
Livingstone, Todd
Mason, Barbara
Morse, Rob
Siegel, Carol
Slack, Ron
Van Valer, Andy

Board Members Absent

Berry-Wahrer, Diane
Delk, Marshall
Hood, Dave
Miller, Bill
Rodriguez, Francisco
Roth, Shaz
Schaller, Glen

Staff in Attendance

Gray, Lacie - WDB Sr. Human Services Analyst
Paz-Nethercutt, Sara - WDB Sr. Human Services Analyst
Stone, Andy - WDB Director
Villalobos, Marcy - WDB Clerical

Guests

MEMBERS:

Carol Siegel, Chair
Santa Cruz Seaside Company
Rob Morse, Vice Chair
Pacific Gas and Electric Company
Alia Ayyad, Director
Center for Employment Training
Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation
Katie Borges, Director of Human Resources
Palo Alto Medical Foundation
Christina Cuevas, Program Director
Community Foundation of Santa Cruz County
MariaElena De La Garza
Executive Director
Community Action Board
Marshall Delk, Vice President
Santa Cruz County Bank
Elyse Destout, Owner
Photography by Elyse Destout
Yuko Duckworth
Employment Program Manager
Employment Development Department
Andy Hartmann, Business Manager/
Financial Secretary
IBEW Union, Local 234
Sean Hebard
Carpenters Local 505
Mark Hodges, Director,
Regional Occupational Program
Santa Cruz County Office of Education
Dave Hood, President
First Alarm
Todd Livingstone, Assistant Director
Career and Technical Education
Watsonville/Aptos Adult Education
Barbara Mason,
Economic Development Coordinator
Santa Cruz County Economic Development
Bill Miller, Director of Human Resources
Graniterock
Francisco Rodriguez, President
PVFT Union, Local 1936
Shaz Roth, President/CEO
Pajaro Valley Chamber of Commerce
and Agriculture
Glen Schaller, Political Coordinator
Monterey Bay Central Labor Council, AFL-CIO
Ron Slack, Owner
Fine Print Graphic Design
Andy Van Valer, Founder
SlingShotSV
DIRECTOR:
Andy Stone

Ullestad, Sharolynn - Goodwill Central Coast
Kelly, Ginaia - Goodwill Central Coast
Macias, Noemi - Santa Cruz County Office of Education
Rohlfing, Eileen - EDD
Brady, Gerlinda - Cabrillo College
Moss, Denise - Cabrillo College

Subject: I. Welcome

Discussion: WDB Chair Carol Siegel called the meeting to order and welcomed everyone to the meeting. She asked new members Todd Livingstone and Katie Borges to introduce themselves as well as all other board members.

Subject: II. Approval of Agenda

Discussion: Director Andy Stone announced the addition of a revised agenda which included the addition of Administration items A.5 AJCC Certification Process Update and A.6 WDB Supportive Services Policy Update.

Action: Approval of Revised Agenda

Status: Motion to Approve: Rob Morse
Motion Seconded: Ron Slack
Abstentions: None
Committee Action: All in favor, motion passed.

Subject: III. Public Comment

Discussion: Board member Barbara Mason discussed housing issues in the community and county economic development.

Subject: Approval of June 7, 2017 Meeting Minutes

Discussion: Chair Carol Siegel called for the June 7, 2017 minutes to be approved.

Action: Approval of Minutes

Status: Motion to Approve: Elyse Destout
Motion Seconded: Barbara Mason
Abstentions: Katie Borges
Alia Ayyad
Todd Livingstone
MariaElena De La Garza
Committee Action: motion passed.

Subject: V. Consent Items:

- C.1 - Common Measure Performance Updates PY 2016-17 Q4**
- C.2 - Eligible Training Provider Lists (ETPL) Annual Report PY 2016-17**
- C.3 - WIOA Partner Memorandum of Understanding Phase II**
- C.4 - Final WIOA Budget and Service Plans PY 2017-18**
- C.5 - Youth Program Annual Report PY 2016-17**
- C.6 - Data Dashboard**

Discussion: Board member Christina Cuevas asked about the Literacy and Numeracy Gains listed in item C.1. Director Andy Stone explained that youth that enter the Sueños program are given the Comprehensive Adult Student Assessment Systems (CASAS) test and as each youth progress in the Educational and Functioning Levels (EFL) a positive mark is given in the Literacy and Numeracy Gains. He stated the main issue is that there are some students that met the EFL gain but are not showing up in CalJOBS and that the issue is being looked into by the County of Human Services Department data team. Chair Carol Siegel asked about the missing signature in item C.3 on the MOU-Phase II. WDB Senior Analyst Sara Paz-Nethercutt explained that Bruce McPherson is no longer the Chair for the Board of Supervisors and is in the process of being changed.

Status: Motion to Approve: Andy Van Valer
Motion Seconded: Sean Hebard
Abstentions: Alia Ayyad
Committee Action: motion passed

Subject: VI. Administration

A.1 - Strategic Plan Report Update

Discussion: Director Andy Stone went over the Strategic Plan Report for PY 2017-2018.

Status: Motion to Approve: Sean Hebard
Motion Seconded: Barbara Mason
Abstentions: None
Committee Action: All in favor, motion passed

**A.2 - WIOA Program Services Request for Proposal (RFP) Award
PY 2018-19**

Discussion: Director Andy Stone answered questions from the board about who the current WIOA contractors are for each modality and who the recommended contractors are for PY18-19.

Status: Motion to Approve: Andy Van Valer
Motion Seconded: Rob Morse

Abstentions: Alia Ayyad
MariaElena De La Garza
Mark Hodges
Committee Action: motion passed

A.3 - EBSD/WDB Merger

Discussion: Director Andy Stone gave a brief overview of the merger. He mentioned that there is an option for the Board to provide oversight for all of the WDB programs, not just WIOA, which would include programs such as CalWORKS and CalFresh Employment & Training (CFET). He also mentioned putting a retreat together where the Employment & Benefits Services Division (EBSD) would present information on CalWORKS and CFET to the Board.

Status: Motion to Approve: Ron Slack
Motion Seconded: Rob Morse
Abstentions: None
Committee Action: All in favor, motion passed

A.4 - WDB Mission Statement

Discussion: Director Andy Stone announced the new proposed mission statement. The Board agreed that some revisions were needed and produced the following:

Santa Cruz County Workforce Development supports the Community by cultivating economic vitality and assisting Jobseekers by creating programs that train, educate, and support the workforce to develop key and timely skills. We assist Business to secure the talent they need to thrive now, and into the future.

Status: Motion to Approve: Ron Slack
Motion Seconded: Rob Morse
Abstentions: None
Committee Action: All in favor, motion passed

A.5 - AJCC Certification Process Update

Discussion: Director Andy Stone explained to the Board that under the Workforce Innovation and Opportunity Act (WIOA) all America's Job Center of California (AJCC) must submit a baseline AJCC certification matrix to EDD by December 31, 2017.

Status: Motion to Approve: MariaElena De La Garza
Motion Seconded: Andy Van Valer
Abstentions: None
Committee Action: All in favor, motion passed

A.6 - WDB Supportive Services Policy Update

Discussion: Director Andy Stone mentioned that the revised policy would increase supportive services from \$200 to \$500. WDB Senior Analyst Sara Paz-Nethercutt explained the process for participants receiving supportive services for clothing, transportation and educational testing.

Status: Motion to Approve: Sean Hebard
Motion Seconded: Alia Ayyad
Abstentions: None
Committee Action: All in favor, motion passed

Subject: VII. Committee Reports

Discussion: Director Andy Stone stated that at the last Youth Council Meeting results from the Youth Program Annual Report 2016-17 were reviewed and also included a presentation from one of the youth participants who shared her experience with the Santa Cruz Office of Education (COE) and gave a demo of Santa Cruz Career Concourse.

Elyse Destout, Business Services Committee - Vice Chair, stated that the committee is looking for new members. Rob Morse mentioned that the committee is trying to connect with the tech industry and looking for opportunities to get the tech industry involved with the Workforce Development Board. Director Andy Stone then mentioned that all committees need to have members that are not members of the Workforce Development Board.

Subject: VIII. Chairperson's Report

Discussion: WDB Chair Carol Siegel thanked board members, staff, and guests for attending.

Meeting adjourned at 9:55 a.m.

**Next Meeting: Executive Committee Meeting
Wednesday, February 7, 2018 @ 8:30 a.m.
1000 Emeline Street
Santa Cruz, CA 95060**

**Workforce Development Board
Wednesday, February 28, 2018 @ 8:30 a.m.
Best Western Seacliff Inn
7500 Old Dominican Ct.
Aptos, CA 95003**