



**Workforce Development Board  
Executive Committee  
Watsonville Career Center, Room 2  
Wednesday, March 1, 2023 8:30 a.m.**

18 W. Beach Street  
Watsonville, CA 95076  
(831) 763-8900

The Vice-Chair called the meeting to order at 8:33 a.m., and a quorum was established. All participants attended in-person.

**Committee Members in Attendance**

Delk, Marshall  
Destout, Elyse – Vice Chair  
Siegel, Carol

**Committee Members Absent**

Brooks, Yvette  
Morse, Rob – Chair  
Vereker, Dustin

**Staff in Attendance**

Chevalier, Katy – Program Manager  
Gray, Lacie – WDB Sr. Analyst  
Gutierrez, Elizabeth – WDB Admin Aide  
Kieu, Nathan – WDB Business Services Manager  
Stone, Andy – WDB Director

**Guests**

Adolfo, Tracey  
Liebetrau, LeNae

**MEMBERS:**

**Rob Morse, Chair**  
Pacific Gas and Electric Company

**Elyse Destout, Vice Chair**  
Photography by Elyse Destout

**Alia Ayyad**  
Center for Employment Training

**Christina Cuevas**  
Community Foundation of Santa Cruz County

**MariaElena De La Garza**  
Community Action Board

**Marshall Delk**  
Santa Cruz County Bank

**Daniel Dodge**  
Cabrillo College Federation of Teachers

**Sean Hebard**  
Carpenters Local 505

**Carmen Herrera-Mansir**  
El Pajaro CDC

**Laura Holmquist-Gomez**  
Five Star Catering

**LeNae Liebetrau**  
Department of Rehabilitation

**Todd Livingstone**  
Watsonville/Aptos/Santa Cruz Adult Education

**Chris Miller**  
ScratchSpace, LLC

**Janet Nagamine**  
Hikari Farms

**Shaz Roth**  
Pajaro Valley Chamber of Commerce  
and Agriculture

**Glen Schaller**  
Monterey Bay Central Labor Council, AFL-CIO

**KatieSetzler**  
Palo Alto Medical Foundation

**Carol Siegel**  
Santa Cruz Seaside Company

**Dustin Vereker**  
Discretion Brewing

**DIRECTOR:**  
Andy Stone

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**Subject: Public Comment**

Carol Siegel announced that the Santa Cruz Beach Boardwalk is hiring.

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**Subject: Chairperson’s Report**

None

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**Subject: Action Items:**

**Item 1 – Approval of the November 2, 2022 Meeting Minutes**

**Action:** It was moved to approve the November 2,2022 Executive Committee meeting minutes.

**Status:** Motion to Approve: Carol Siegel  
Motion Seconded: Marshall Delk  
Abstentions: None

Committee Action All in favor, motion passed

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**Item 2 – WIOA PY 23/24 Re-contracting**

Cabrillo SRSN requested additional funding but want to wait until next year to see how expenditures are.

**Action:** It was moved to accept the PY 23/24 re-contracting recommendations, allow Executive Committee of this Board the final authority over allocation amounts and direct staff to move forward with contract negotiations upon receipt of approvals.

**Status:** Motion to Approve: Carol Siegel  
Motion Seconded: Marshall Delk  
Abstentions: None

Committee Action All in favor, motion passed

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### Item 3 – Local Priority of Service & Wait List Policy Revision

Balance between raising the priority of service level, the poverty guideline, means that an individual must attend training where the person's projected salary is higher than that income level and puts training in some occupations at risk for the projected income level not exceeding the poverty guideline, such as cosmetology.

**Action:** It was moved to approve the revised Local Priority of Service & Wait List Policy, incorporating the 300% poverty guidelines for WIOA eligibility, as recommended by WDB staff.

**Status:** Motion to Approve: Marshall Delk  
Motion Seconded: Carol Siegel  
Abstentions: None

Committee Action All in favor, motion passed

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### Item 4 – WDB April 5, 2023 Meeting Planning

Discussed location of the meeting, looking at Seacliff as it's centrally located. Will have to bring speakers in person for the most part. New legislation that changes how public meetings must be held. Must have a quorum in person.

Presentations at May WDB meeting:

- Career Services for justice involved (already scheduled)
- Could add report out from NAWB as Elyse and Rob are going to it (along with Andy and Sara), including innovative ideas from other workforce boards

**Action:** It was moved to direct that the WDB staff include a report out on the NAWB conference in the April 5, 2023 WDB meeting agenda.

**Status:** Motion to Approve: Carol Siegel  
Motion Seconded: Marshall Delk  
Abstentions: None

Committee Action All in favor, motion passed

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### Item 5 – Prohousing Designation Letter

Checklist to receive designation which means our area receives extra points when applying for specific housing grants. The letter asks that local elected state their position on the letter.

**Action:** It was moved to approve the draft Prohousing Designation Letter and recommend approval by the Full Workforce Development Board.

**Status:** Motion to Approve: Marshall Delk  
Motion Seconded: Carol Siegel  
Abstentions: None

Committee Action All in favor, motion passed

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**Subject: Report Items:**

**Item 6 – WDB Director’s Operational Plan Update**

WDB Director Andy Stone reported on the status of the items in the plan.

**Action:** No action taken, report item only.

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**Item 7 – WDB Staff Updates**

WDB Director Andy Stone provided details regarding the National Dislocated Worker grant to assist with clean-up efforts from the January storms. The program pays \$25.00 per hour and allows up to 2080 hours per individual.

WDB Business Services Manager Nathan Kieu reported on the State of the Workforce report, and mentioned he is working with BW Research. Nathan is asking for different businesses to interview and hopes to have the report ready in June.

WDB Sr. Analyst Lacie Gray spoke on the American Rescue Plan Act pre-apprenticeship programs with Watsonville Aptos Santa Cruz Adult Education and Santa Cruz County Office of Education

EBSD Program Manager Katy Chevalier spoke on CalWORKs Outcomes and Accountability Review (Cal-OAR) which is new to the program. There are about 30 different measures. Some examples include service delivery and wage progression. The first report due to the state in February 2023 and goes to Board of Supervisors in October, 2023.

**Action:** No action taken, report item only.

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**Item 8 – WIOA Local/Regional Plan Update**

Every two years the plans must be updated. Brought in a contractor to update both plans.

Update to the Executive Committee about these plans for which the public comment period is February 13, 2023 and closes March 15, 2023.

**Action:** No action taken, report item only.

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**Subject: Information Items:**

**Item 9 – AJCC Certification Continuous Improvement Plan PY 22/23 Update**

WDB Director Andy Stone briefly discussed this item. The plan was provided to the committee.

**Action:** No action taken, informational item only.

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**Subject: Committee Member Announcements:**

None.

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**Meeting adjourned at 9:36 a.m.**

**Next Meeting: WDB Executive Committee Meeting  
TBD**