



**Workforce Development Board
Executive Committee
1000 Emeline Ave., Santa Cruz
Wednesday, August 29, 2018, 8:30 a.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

The Chair called the meeting to order at 8:51 a.m., and a quorum was established.

Committee Members in Attendance

Delk, Marshall
Destout, Elyse
Morse, Rob – Vice Chair
Siegel, Carol – Chair

Committee Members Absent

Hartmann, Andy
Slack, Ron

Staff in Attendance

Chevalier, Katy – CalWORKS Program Mgr.
Gazza, Laurel – WDB Administrative Aide
Gray, Lacie – WDB Sr. Analyst
Paz-Nethercutt, Sara – WDB Sr. Analyst
Stone, Andy – WDB Director

Guests

Yuko Duckworth – EDD
Ginaia Kelly – Goodwill Central Coast

Subject: Call to Order/Welcome

Discussion: Chair Carol Siegel called the meeting to order and had guests introduce themselves.

Subject: Public Comment

There was no public comment.

MEMBERS:

Carol Siegel, Chair
Santa Cruz Seaside Company

Rob Morse, Vice Chair
Pacific Gas and Electric Company

Alia Ayyad, Director
Center for Employment Training

Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation

**Todd Livingstone, Assistant Director
Career and Technical Education**
Watsonville/Aptos Adult Education

Christina Cuevas, Program Director
Community Foundation of Santa Cruz County

**MariaElena De La Garza,
Executive Director**
Community Action Board

Marshall Delk, Vice President
Santa Cruz County Bank

Elyse Destout, Owner
Photography by Elyse Destout

**Yuko Duckworth,
Employment Program Manager**
Employment Development Department

**Andy Hartmann, Business Manager/
Financial Secretary**
IBEW Union, Local 234

Sean Hebard
Carpenters Local 505

**Mark Hodges, Director,
Regional Occupational Program**
Santa Cruz County Office of Education

Katie Borges, Human Resources Director
Palo Alto Medical Foundation

**Barbara Mason,
Economic Development Coordinator**
Santa Cruz County Economic Development

Francisco Rodriguez, President
PVFT Union, Local 1936

Glen Schaller, Political Coordinator
Monterey Bay Central Labor Council, AFL-CIO

Ron Slack, Owner
Fine Print Graphic Design

Shaz Roth, Executive Director & CEO
Pajaro Valley Chamber of Commerce

Andy Van Valer, Founder
SlingShotSV

Dustin Vereker, Chief Beer Ambassador
Discretion Brewing Company

DIRECTOR:
Andy Stone

Subject: Approval of May 1, 2018 Meeting Minutes

Discussion: Chair Carol Siegel called for the May 1, 2018 minutes to be approved.

Action: It was moved to approve the May 1, 2018 Meeting Minutes.

Status: Motion to Approve: Marshall Delk
Motion Seconded: Rob Morse
Abstentions: None
Committee Action: All in favor, motion passed.

Subject: V. Consent Items:

- C.1 – Data Dashboard**
- C.2 – Career Services Provider Report**
- C.3 – Employment Training Provider list (ETPL) Draft Monitoring Reports**
- C.4 – ETPL Annual Report**
- C.5 – Hallmarks of Excellence Strategic Plan**
- C.6 – Proposition 39 Update**
- C.7 MOU Phase II Affiliate Site Status Update**

Action: It was moved to approved the Consent Agenda

Status: Motion to Approve: Rob Morse
Motion Seconded: Marshall Delk
Abstentions: None
Committee Action: All in favor, motion passed.

Subject: VI. Administration Items:

A.1 – Strategic Plan Report

WDB Director Andy Stone stated that changes to the spreadsheet design had been made for the Strategic Plan Report since the last meeting, and briefly reviewed information in the item attachment. He also discussed a potential event for hospitality and tourism industry jobs in May 2019. Members discussed options to better connect with jobseekers, perhaps through the Workforce Santa Cruz County Job Blast.

Action: It was moved to adopt the WDB Directors' Operational Plan update for the PY 18-19 and recommended approval by the Workforce Development Board.

Status: Motion to Approve: Elyse Destout
Motion Seconded: Rob Morse

Abstentions: None
Committee Action: All in favor, motion passed.

A.2 – WDB 2018-19 Meeting Calendar Update (Discussion only)

WDB Director Andy Stone reminded committee members that meeting dates for the September and December full board meetings had been changed due to scheduling conflicts at Seacliff Inn. The September meeting was changed from Wednesday, September 19, 2018 to Tuesday, September 11, 2018. The December meeting was changed from Wednesday, December 12, 2018 to Thursday, December 6, 2018.

A.3 – WDB Member Recruitment Update

WDB Director Andy Stone mentioned the pending application of prospective new Board member Candice Elliott, of Glass Jar. He and Chair Carol Siegel gave the committee members an overview of her background and qualifications. Committee members also discussed the need to have more representation from certain industries such as agriculture, tech, and healthcare.

Action: It was moved to accept the WDB Member Recruitment Update.

Status: Motion to Approve: Marshall Delk
Motion Seconded: Rob Morse
Abstentions: None
Committee Action: All in favor, motion passed.

A.4 – WDB Member Survey (Discussion only)

Director Andy Stone recapped the survey conducted by Public Consulting Group which was done to identify the interest/expertise of the Santa Cruz County Workforce Development Boards' (WDB) members. Chair Carol Siegel requested that a quick summary of the survey be sent out to board members and noted that they should re-visit the survey throughout the year.

A.5 – September 11, 2018 WDB Meeting Planning

Director Andy Stone and board members discussed and considered possible options for presentation items for the September 11, 2018 full board meeting, and stated that he is reaching out to organizations for success stories. It was also suggested that each meeting have up to 3 Board members showcase their business in a short presentation.

Action: It was moved to direct that the WDB staff include the discussed items for the September 11, 2018 WDB meeting agenda.

Status: Motion to Approve: Rob Morse
Motion Seconded: Marshall Delk
Abstentions: None
Committee Action: All in favor, motion passed.

VII. Chairperson's Report

No report was given.

Meeting adjourned at 10:12 a.m.

**Next Meeting: Executive Committee Meeting
Wednesday, November 14, 2018 @ 8:30 am
1000 Emeline Ave., Santa Cruz**

**Workforce Development Board Meeting
Tuesday, September 11, 2018 @ 8:30 a.m.
Best Western Seacliff Inn
7500 Old Dominion Ct.
Aptos, CA 95003**