



**Workforce Development Board
Full Board Meeting
Best Western Seacliff Inn
7500 Old Dominican Ct., Aptos
Thursday, December 5, 2019 8:30 a.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

Chair Carol Siegel called the meeting to order at 8:32 a.m., when a quorum of 17 members were present. Members, staff and guests introduced themselves.

Board Members in Attendance

Ayyad, Alia
Berry-Wahrer, Diane
Borges, Katie
Cuevas, Christina
De La Garza, MariaElena
Delk, Marshall
Duckworth, Yuko
Hebard, Sean
Herrera-Mansir, Carmen
Hodges, Mark
Mason, Barbara
Orona, Elisa
Root, Bryce
Roth, Shaz
Schaller, Glen
Siegel, Carol
Vereker, Dustin

Board Members Absent

Destout, Elyse
Elliott, Candice
Livingstone, Todd
Miller, Chris
Morse, Rob

MEMBERS:

Carol Siegel, Chair
Santa Cruz Seaside Company

Rob Morse, Vice Chair
Pacific Gas and Electric Company

Alia Ayyad, Director
Center for Employment Training

Diane Berry-Wahrer, Supervisor
California Department of Rehabilitation

Katie Setzler, Director of Human Resources
Palo Alto Medical Foundation

Christina Cuevas, Program Director
Community Foundation of Santa Cruz County

MariaElena De La Garza
Executive Director
Community Action Board

Marshall Delk, Vice President
Santa Cruz County Bank

Elyse Destout, Owner
Photography by Elyse Destout

Yuko Duckworth
Employment Program Manager
Employment Development Department

Candice Elliott, Principal Consultant
Fortress and Flourish

Sean Hebard
Carpenters Local 505

Herrera-Mansir, Carmen
El Pajaro CDC

Mark Hodges, Director,
CTEP
Santa Cruz County Office of Education

Todd Livingstone, Assistant Director
Career and Technical Education
Watsonville/Aptos Adult Education

Barbara Mason,
Economic Development Coordinator
Santa Cruz County Economic Development

Miller, Chris, President
ScratchSpace, Inc.

Orona, Elisa, Executive Director
SC Health Improvement Partnership

Bryce Root, Founder
The Root Group

Shaz Roth, President/CEO
Pajaro Valley Chamber of Commerce
and Agriculture

Glen Schaller, Political Coordinator
Monterey Bay Central Labor Council, AFL-CIO

Dustin Vereker, Chief Beer Ambassador
Discretion Brewing Co.

DIRECTOR:
Andy Stone

Staff in Attendance

Chevalier, Katy – EBSD Program Manager
Gazza, Laurel – WDB Administrative Aide
Gray, Lacie – WDB Sr. Analyst
Stone, Andy - WDB Director

Guests

Brady, Gerlinde – Cabrillo College
Diaz-Rivas, Brenda – Goodwill Central Coast
Mears, Hayley – Monterey Bay Economic Partnership
Meyer, Robert – Employment Training Panel
Moskalyk, Andriy – Employment Development Department
Napoli, Brandon – Small Business Development Center
Petersen, Kimberly – Employment Benefit Services Division
Winter, Amanda – Career Center Operator

Subject: II. Public Comment

Kimberly Petersen, Director for Employment Benefits Services Division, gave a quick update on the new Federal mandate for SNAP benefits, which will go into effect in April 2020.

Subject: III. Approval of Consent Agenda

- C.1 – Approval of September 11, 2019 Meeting Minutes**
- C.2 – Data Dashboard**
- C.3 – Contractor Activity Reports (thru Q4 PY 18/19)**
- C.4 – AJCC Hallmarks of Excellence Action Plans**
- C.5 – PY 19/20 WIOA Budget**
- C.6 – WDB Member Recruitment Update**
- C.7 – Annual Report to the BOS 18/19 WDB Activities/Achievements**
- C.8 – ETPL Annual Report PY 18/19**

Action: It was moved to approve the Consent Agenda, with additional direction from Board member Marshall Delk, to include a “Director Report” item on future board meeting agendas.

Status: Motion to Approve: Christina Cuevas
Motion Seconded: Marshall Delk
Abstentions: None
Committee Action: All in favor, motion passed.

IV. Presentation:

Robert Meyer, Director of Economic Development, Employment Training Panel (ETP):
Train Your Employees with ETP

Subject: **V. Administration items:**

A.1 Strategic Plan Report

WDB Director Andy Stone gave a current update on the progress of the strategic goals of the PY 2019/20 Operational Plan, including updates on the Prison 2 Employment grant paperwork and the Future of Ag Project speaker for our May 2020 WDB meeting. Board member Carmen Herrera-Mansir voiced concerns regarding making entrepreneurship a bigger priority topic in future meetings.

Action: It was moved to accept the WDB Director's Operational Plan update for PY 19/20.

Status: Motion to Approve: Marshall Delk
 Motion Seconded: Dustin Vereker
 Abstentions: Alia Ayyad
 Committee Action: All in favor, minus noted abstention, motion passed.

A.2 Watsonville Career Center Update

WDB Director Andy Stone gave the latest update on the status of EDD personnel withdrawing from the Watsonville Career Center, due to ADA compliance issues. He stated that Career Center staff were still directing clients who were looking for UI services to the hotline phones so that they could still speak directly with an EDD employee. For Family Leave or Disability Insurance claims paperwork, clients would need to go to the Capitola EDD office. Board member Alia Ayyad stated that her CET staff were also helping clients get directed to UI benefits at their location. Board member MariaElena De La Garza emphasized her concerns that a communication strategy was needed, and it was established that a WDB Career Center Workgroup would be established to identify and present future facility recommendations.

Action: It was moved to establish a WDB Career Center Workgroup to identify and present future facility recommendations.

Status: Motion to Approve: Sean Hebard

Motion Seconded: Marshall Delk
Abstentions: None
Committee Action: All in favor, motion passed.

Chairperson's Report: None given, but during this time, EBSD Director Kimberly Petersen made additional notation regarding item A.2. that the Watsonville Career Center at 18 W. Beach Street had been remodeled in May of 2013.

Chair Carol Siegel thanked everyone for attending and noted that progress from the Workgroup would be reported at the next meeting.

Meeting adjourned at 10:40 a.m.

Next Meeting: **Executive Committee Meeting**
Wednesday, March 4, 2020 @ 8:30 a.m.
Sesnon House, Cabrillo College
6500 Soquel Drive,
Aptos, CA 95003

Workforce Development Board
Thursday, April 2, 2020 @ 8:30 a.m.
Best Western Seacliff Inn
7500 Old Dominican Ct.
Aptos, CA 95003