



**Workforce Development Board
Business Services/CEDS Committee
Watsonville Career Center
Room 2
Wednesday, August 5, 2020, 3:00 p.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

NOTE: Due to the COVID-19 pandemic, and the directive of Governor Gavin Newsom in adjusting the Brown Act rules, public meetings will be allowed to be attended virtually until further notice. A public meeting room was made available for this meeting, but all participants chose to attend virtually, via Zoom.

MINUTES

Chair Marshall Delk called the meeting to order at 3:00 pm, and a quorum was established through virtual attendance.

Committee Members in Attendance

Beyer, Casey – Santa Cruz Chamber of Commerce
Delk, Marshall – Chair
Destout, Elyse – Vice Chair
Friend, Tina – City of Scotts Valley
Mason, Barbara – for County Economic Development
Morse, Rob – PG&E
Siegel, Carol – SC Seaside Company
Unitt, Rebecca – City of Santa Cruz (in for Bonnie Lipscomb)

Committee Members Absent

Brady, Gerlinde – Cabrillo College
Elliott, Candice – Fortress and Flourish
Herlihy, Katie – City of Capitola
Huffaker, Matt – City of Watsonville

Staff in Attendance

Gazza, Laurel – WDB Administrative Aide
Gray, Lacie – WDB Sr. Analyst
Stone, Andy – WDB Director

Guests

Napoli, Brandon – Cabrillo College SBDC

BUSINESS SERVICES/CEDS COMMITTEE:

Marshall Delk, Chair
Santa Cruz County Bank

Elyse Destout, Owner
Photography by Elyse Destout

Gerlinde Brady,
Cabrillo College

Andy Constable, Barbara Mason
Economic Development
County of Santa Cruz

Candice Elliott
Principal Consultant
Fortress and Flourish

Katie Herlihy, Director of Community Development
City of Capitola

Matt Huffaker, Assistant City Manager
City of Watsonville

Bonnie Lipscomb, Executive Director
City of Santa Cruz Economic Development

Casey Beyer, Executive Director
Santa Cruz Area Chamber of Commerce

Tina Friend, City Manager
City of Scotts Valley

Rob Morse, Manager
Pacific Gas and Electric Company

Carol Siegel, Employment Manager
Santa Cruz Seaside Company

DIRECTOR:
Andy Stone

Subject: II. Public Comment

There was no public comment.

Subject: III. Business Services Manager Report

Subject: IV. Service Provider Activity Reports

Brandon Napoli, Director of the Small Business Development Center (SBDC) at Cabrillo College, discussed their statistics for PY 19/20 contract, and the effects of the COVID-19 pandemic. Total At-Risk Businesses Served: 135; Total Jobs Retained: 115.

Subject: V. Informational Item

I.1 – Labor Market Information

WDB Director Andy Stone gave an update on the latest unemployment figures for June 2020.

Subject: VI. Consent Items:

- C.1 – Approval of Minutes from April 7, 2020 Meeting**
- C.2 – Committee Dashboard**
- C.3 – Contractor Financial and Performance Report**
- C.4 – WIOA Program Monitoring PY 2019/20**

Action: It was moved to approve the Consent Agenda Items

Status: Motion to Approve: Carol Siegel
Motion Seconded: Casey Beyer
Abstentions: None
Committee Action: All in favor, unanimous vote.

Subject: VII. Administration Items:

A.1 Committee Member Jurisdictional Roundtable

Committee members present from City and County jurisdictions (City of Scotts Valley, County of Santa Cruz, City of Santa Cruz, Santa Cruz Chamber of Commerce, and business sector members gave a report out on their current projects and how the COVID-19 pandemic is still affecting their respective areas.

Action: No action taken, discussion only.

Subject: VIII. Chairperson's Report – Chair Marsall Delk gave a report on the perspective in the banking industry during COVID-19, and the status of PPP in the local economy. He also mentioned upcoming Santa Cruz County Bank expansion plans for Monterey County.

Meeting adjourned at 4:05 p.m.

Next Meeting: **Workforce Development Board Meeting**
Wednesday, September 16, 2020 @ 8:30 a.m.
Watsonville Career Center **Virtual**

Business Services Committee Meeting
Wednesday, October 7, 2020 @ 3:00 pm
Watsonville Career Center **Virtual**