



**Workforce Development Board
Executive Committee
Watsonville Career Center, Room 2
Wednesday, March 2, 2022 8:30 a.m.**

18 W. Beach Street
Watsonville, CA 95076
(831) 763-8900
www.santacruzwb.com

NOTE: Due to the COVID-19 pandemic, and the directive of Governor Gavin Newsom in adjusting the Brown Act rules, public meetings will be allowed to be attended virtually until further notice. A public meeting room was made available for this meeting, but all participants chose to attend virtually, via Microsoft Teams.

The Chair called the meeting to order at 8:30 a.m., and a quorum was established. All participants attended virtually.

Committee Members in Attendance

Marshall Delk
Elyse Destout – Vice Chair
Rob Morse – Chair
Denise Moss
Carol Siegel

Committee Members Absent

Dustin Vereker

Staff in Attendance

Peter Detlefs – WDB Business Services Manager
Lacie Gray – WDB Sr. Analyst
Elizabeth Gutierrez – WDB Admin Aide
Josie Montes - CWES Associate Analyst
Sara Paz-Nethercutt – WDB Sr. Analyst
Andy Stone – WDB Director
Marcy Villalobos – WDB Office Assistant

Guests

LeNae Liebetrau
Janet Nagamine
Angelica Ruiz
Amanda Winter

MEMBERS:

Rob Morse, Chair
Pacific Gas and Electric Company

Elyse Destout, Vice Chair
Photography by Elyse Destout

Lamont Adams
IBEW Local 234

Alia Ayyad
Center for Employment Training

Christina Cuevas
Community Foundation of Santa Cruz County

MariaElena De La Garza
Community Action Board

Marshall Delk
Santa Cruz County Bank

Daniel Dodge
Cabrillo College Federation of Teachers

Candice Elliott
Fortress and Flourish

Sean Hebard
Carpenters Local 505

Carmen Herrera-Mansir
El Pajaro CDC

Laura Holmquist-Gomez
Five Star Catering

LeNae Liebetrau
Department of Rehabilitation

Todd Livingstone
Watsonville/Aptos/Santa Cruz Adult Education

Barbara Mason
Santa Cruz County Economic Development

Chris Miller
ScratchSpace, LLC

Janet Nagamine
Hikari Farms

Elisa Orona
Health Improvement Partnership of SC County

Shaz Roth
Pajaro Valley Chamber of Commerce
and Agriculture

Glen Schaller
Monterey Bay Central Labor Council, AFL-CIO

KatieSetzler
Palo Alto Medical Foundation

Carol Siegel
Santa Cruz Seaside Company

Dustin Vereker, Chief Beer Ambassador
Discretion Brewing

DIRECTOR:
Andy Stone

Subject: Public Comment

None

Subject: Chairperson’s Report

None

Subject: Action Items:

Item 1 – Findings Authorizing Teleconference Meetings

The committee was provided with information regarding Assembly Bill 361 authorizing teleconference meetings as a result of the continuing COVID-19 pandemic state of emergency and Health Officer recommendation for social distancing.

Action: It was moved to adopt findings pursuant to Assembly Bill 361 authorizing teleconference meetings as a result of the continuing COVID-19 pandemic State of Emergency and Health Officer recommendation for social distancing.

Status: Motion to Approve: Marshall Delk
Motion Seconded: Carol Siegel
Abstentions: None

Committee Action All in favor, motion passed

Item 2 – Approval of the November 3, 2021 Meeting Minutes

Action: It was moved to approve the November 3, 2021 Executive Committee meeting minutes.

Status: Motion to Approve: Marshall Delk
Motion Seconded: Elyse Destout
Abstentions: None

Committee Action All in favor, motion passed

Item 3 – Operational Plan Update

WDB Director Andy Stone gave current updates on the status of the goals. Topics included the status on the new Workforce website; \$300,000 in ARPA funding for pre-apprenticeship programs; and the 2022 State of the Workforce report which he mentioned is scheduled to be released by June 30, 2022.

Action: It was moved to adopt the WDB Director's Operational Plan update for PY 21-22.

Status: Motion to Approve: Carol Siegel
Motion Seconded: Denise Moss
Abstentions: None

Committee Action All in favor, motion passed

Item 4 – WDB March 30, 2022 Meeting Planning

WDB Director Andy Stone noted that Gensler will present on the topic of Remote Work at the March 30, 2022 WDB Full Board Meeting and welcomed members to share any suggestions on other topics of interest.

Action: It was moved to direct that the WDB staff include the following items in the March 30, 2022 WDB Full Board meeting agenda.

Status: Motion to Approve: Marshall Delk
Motion Seconded: Carol Siegel
Abstentions: None

Committee Action All in favor, motion passed

Subject: Report Items:

Item 5 – WDB Staff Updates

WDB Sr. Analyst Sara Paz-Nethercutt gave updates on WIOA Career Services which included the completion of the local WIOA monitoring; the progress of the Lean Initiative workgroup; and informed the committee of the Local Area Federal Performance PY 20/21 delay of performance results. WDB Business Services Manager Peter Detlefs spoke on Business Services and shared the progress of the new Workforce webpage which now has the language translation tool available; the Health Improvement Partnership in the process of creating an advisory council, and an update on the 2022 State of the Workforce. WDB Sr. Analyst Lacie Gray gave updates the Prison to Employment project which has served a total of eleven justice involved women and spoke on the SB1 Pre-apprenticeship Training Grant.

Action: No action taken, informational item only.

Item 6 – Business Resource Network Update

WDB Business Services Manager Peter Detlefs spoke about the launch of *Behind Every Employer Santa Cruz County* platform which includes a social media campaign on LinkedIn and Twitter.

Action: No action taken, informational item only.

Subject: Information Items:

Item 7 – Workforce Santa Cruz County Social Media Update

WDB Business Services Manager Peter Detlefs announced the development of the Workforce Santa Cruz County Facebook page which shares information on available programs and services. He also shared that Full Capacity Marketing produced ads to run on Facebook and Instagram which people can click on to leave contact information and request further information.

Action: No action taken, informational item only.

Subject: Committee Member Announcements:

None.

Meeting adjourned at 9:23 a.m.

**Next Meeting: Executive Committee Meeting
Wednesday, May 4, 2022 @ 8:30 am
Virtual Attendance via Microsoft Teams**