



**Workforce Development Board  
Full Board Meeting  
Watsonville Career Center,  
18 W. Beach Street, Watsonville CA.  
Wednesday, December 9, 2020, 8:30 a.m.**

18 W. Beach Street  
Watsonville, CA 95076  
(831) 763-8900  
[www.santacruzwb.com](http://www.santacruzwb.com)

**NOTE: Due to the COVID-19 pandemic, and the directive of Governor Gavin Newsom in adjusting the Brown Act rules, public meetings will be allowed to be attended virtually until further notice. A public meeting room was made available for this meeting, but all participants chose to attend virtually, via Microsoft Teams.**

**Chair Carol Siegel called the meeting to order at a 8:31 a.m., when a quorum of 20 members were present. All Board members and guests attended the meeting virtually.**

**Board Members in Attendance**

- Adams, Lamont
- Ayyad, Alia
- Berry-Wahrer, Diane
- Cuevas, Christina
- De La Garza, MariaElena
- Delk, Marshall
- Destout, Elyse
- Duckworth, Yuko
- Elliott, Candice
- Hebard, Sean
- Herrera-Mansir, Carmen
- Livingstone, Todd
- Mason, Barbara
- Miller, Chris
- Morse, Rob – Vice Chair
- Orona, Elisa
- Roth, Shaz
- Setzler, Katie
- Siegel, Carol – Chair
- Vereker, Dustin

**Board Members Absent**

- Schaller, Glen

**MEMBERS:**

- Carol Siegel, Chair**  
Santa Cruz Seaside Company
- Rob Morse, Vice Chair**  
Pacific Gas and Electric Company
- Lamont Adams**  
IBEW, Local 234
- Alia Ayyad**  
Center for Employment Training
- Diane Berry-Wahrer**  
California Department of Rehabilitation
- Katie Setzler**  
Palo Alto Medical Foundation
- Christina Cuevas**  
Community Foundation of Santa Cruz County
- MariaElena De La Garza**  
Community Action Board
- Marshall Delk**  
Santa Cruz County Bank
- Elyse Destout**  
Photography by Elyse Destout
- Yuko Duckworth**  
Employment Development Department
- Candice Elliott**  
Fortress and Flourish
- Sean Hebard**  
Carpenters Local 505
- Herrera-Mansir, Carmen**  
El Pajaro CDC
- Todd Livingstone**  
Watsonville/Aptos Adult Education
- Barbara Mason,**  
Santa Cruz County Planning Dept.
- Miller, Chris**  
ScratchSpace, Inc.
- Orona**  
SC Health Improvement Partnership
- Shaz Roth**  
Pajaro Valley Chamber of Commerce and Agriculture
- Glen Schaller**  
Monterey Bay Central Labor Council, AFL-CIO
- Dustin Vereker**  
Discretion Brewing Co.
- DIRECTOR:**  
Andy Stone

### **Staff in Attendance**

Chevalier, Katy – EBSD Program Manager  
Detlefs, Peter – WDB Business Services Manager  
Gazza, Laurel – WDB Administrative Aide  
Gray, Lacie – WDB Sr. Analyst  
Paz-Nethercutt, Sara – WDB Sr. Analyst  
Petersen, Kimberly – EBSD Division Director  
Stone, Andy - WDB Director

### **Guests**

Billicich, Nancy  
Daugherty, Jessica – causeImpacts (guest speaker)  
Guthrie, Burr – WASCE  
Denise Moss – Cabrillo College  
Bea Munoz – SCCOE Suenos  
Terri Oropeza – Cabrillo College  
Eileen Rohlfing – EDD

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### **Subject: II. Public Comment**

Several board members and guests made announcements regarding upcoming events or projects.

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### **Subject: III. Directors' Report**

WDB Director Andy Stone gave a brief introduction of guest speaker Jessica Daugherty, of causeImpacts. He also noted the current unemployment rate for Santa Cruz County as of October 2020 is 7.1%.

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### **Subject: IV. Approval of Consent Agenda**

- C.1 – Approval of September 16, 2020 Meeting Minutes**
- C.2 – Data Dashboard**
- C.3 – AJCC Hallmarks of Excellence Action Plan PY 2020/21, Q1**
- C.4 – Contractor Activity Reports PY 2019/20 Q4**
- C.5 – WIOA Performance Negotiations PY 2020-2022**
- C.6 – WIOA Transitional Jobs Policy**

**Action:** It was moved to approve the Consent Agenda.

**Status:** Motion to Approve: Carmen Herrera-Mansir  
Motion Seconded: Diane Berry-Wahrer  
Abstentions: None

Committee Action: All in favor, motion passed.

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## **V. Presentation:**

Jessica Daugherty, Principal at causeIMPACTS, gave a presentation on Building and Maintaining an Effective Board, and interacted with WDB members on topics such as Board Performance, Engagement, and Expectations.

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**Subject:** VI. Administration items:

### **A.1 WDB Staff Updates**

WDB staff Sara Paz-Nethercutt, Peter Detlefs and Katy Chevalier gave current report outs on WIOA Career Services, Business Services, and CalWORKS Employment Services projects and statuses, respectively.

**Action:** None, informational item only

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### **A.2 Strategic Plan Report Update**

WDB Director Andy Stone recapped the latest status of accomplishments for the three main Strategic Plan goals for Workforce Santa Cruz County.....and Chair Carol Siegel approached the Board with an idea of creating a workgroup for Racial Equity goals and invited Board members to form the workgroup and come up with ideas.

**Action:** It was moved to accept the WDB Directors' Operational Plan Update for PY 2020-21

**Status:** Motion to Approve: Lamont Adams  
Motion Seconded: Sean Hebard  
Abstentions: None  
Committee Action: All in favor, motion passed as amended.

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**Chairperson's Report:** WDB Chair Carol Siegel thanked everyone on the WDB board and staff for their participation and contributions and thanked the meeting guests for attending. Rob Morse also mentioned his attendance at the Regional Workforce Development Board meeting.

**Meeting adjourned at 10:35 a.m.**

**Next Meeting:** Executive Committee Meeting  
Wednesday, March 3, 2021 @ 8:30 a.m.  
Location - TBD

**Workforce Development Board**  
**Thursday, April 1, 2021 @ 8:30 a.m.**  
**Location – TBD**