



Santa Cruz County Workforce Development supports the Community by cultivating economic vitality and assisting Jobseekers by creating programs to train, educate, and support the workforce to develop key and timely skills. We assist Business to secure the talent they need to thrive now, and into the future.

**Workforce Development Board-Executive Committee**  
**Wednesday, March 1, 2023 @ 8:30am**

**In-Person Meeting**  
**Workforce Santa Cruz County Career Center**  
**Training Rooms 2 & 3**  
**18 W. Beach Street**  
**Watsonville, CA 95076**

**Call to Order/Welcome**

**Non-agenda public comment**

**Chairperson’s Report**

**Action Items** (vote required) :

- 1. Approval of Minutes: November 2, 2022.....2-6
- 2. WIOA PY23/24 Recontracting..... 7
- 3. Local Priority of Service & Wait List Policy Revision ..... 8
- 4. WDB April 5, 2023 Meeting Planning..... 9
- 5. Prohousing Designation Letter..... 10-11

**Report Items** (no vote required):

- 6. WDB Director’s Operational Plan Update ..... 12-13
- 7. WDB Staff Updates..... 14
- 8. WIOA Local/Regional Plan Update ..... 15

**Information Items** (no vote required):

- 9. Update AJCC Certification Continuous Improvement Plan PY 22/23 Q2..... 16

**Committee Member Announcements**

**Adjournment**

**Next Meeting: Workforce Development Board**  
**April 5, 2023 @8:30 am [in-person]**

**Workforce Development Board-Executive Committee**  
**May 3, 2023 @8:30 am [in-person]**

*The County of Santa Cruz does not discriminate on the basis of disability, and no person shall, by reason of a disability, be denied the benefit of the services, programs, or activities. This meeting is located in an accessible facility. If you are a person with a disability and require special assistance in order to participate in the meeting, please call (831) 763-8900 (TDD/TTY- 711) at least 72 hours in advance of the meeting in order to make arrangements. Persons with disabilities may request a copy of the agenda in an alternative format. As a courtesy to those affected, please attend the meeting smoke and scent free.*

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## Action Item 1: Approval of Meeting Minutes

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(Action required) – Andy Stone

### **Recommendation**

Approve the November 2, 2022 Executive Committee meeting minutes

### **Suggested motion**

I move to approve the November 2, 2022 Executive Committee meeting minutes.



**Workforce Development Board  
Executive Committee  
Watsonville Career Center, Room 2  
Wednesday, November 2, 2022 8:30 a.m.**

18 W. Beach Street  
Watsonville, CA 95076  
(831) 763-8900  
[www.santacruzwb.com](http://www.santacruzwb.com)

**NOTE: Due to the COVID-19 pandemic, and the directive of Governor Gavin Newsom in adjusting the Brown Act rules, public meetings will be allowed to be attended virtually until further notice. A public meeting room was made available for this meeting, but all participants chose to attend virtually, via Microsoft Teams.**

**The Chair called the meeting to order at 8:34 a.m., and a quorum was established. All participants attended virtually.**

**Committee Members in Attendance**

Brooks, Yvette  
Delk, Marshall  
Destout, Elyse – Vice Chair  
Morse, Rob – Chair  
Siegel, Carol  
Vereker, Dustin

**Committee Members Absent**

None

**Staff in Attendance**

Chevalier, Katy – Program Manager  
Gutierrez, Elizabeth – WDB Admin Aide  
Paz-Nethercutt, Sara – WDB Sr. Analyst  
Stone, Andy – WDB Director  
Villalobos, Marcy – WDB Office Assistant

**Guests**

Estrada, Vivian  
Liebetrau, LeNae  
Winter, Amanda

**MEMBERS:**

**Rob Morse, Chair**  
Pacific Gas and Electric Company

**Elyse Destout, Vice Chair**  
Photography by Elyse Destout

**Alia Ayyad**  
Center for Employment Training

**Christina Cuevas**  
Community Foundation of Santa Cruz County

**MariaElena De La Garza**  
Community Action Board

**Marshall Delk**  
Santa Cruz County Bank

**Daniel Dodge**  
Cabrillo College Federation of Teachers

**Sean Hebard**  
Carpenters Local 505

**Carmen Herrera-Mansir**  
El Pajaro CDC

**Laura Holmquist-Gomez**  
Five Star Catering

**LeNae Liebetrau**  
Department of Rehabilitation

**Todd Livingstone**  
Watsonville/Aptos/Santa Cruz Adult Education

**Chris Miller**  
ScratchSpace, LLC

**Janet Nagamine**  
Hikari Farms

**Shaz Roth**  
Pajaro Valley Chamber of Commerce  
and Agriculture

**Glen Schaller**  
Monterey Bay Central Labor Council, AFL-CIO

**KatieSetzler**  
Palo Alto Medical Foundation

**Carol Siegel**  
Santa Cruz Seaside Company

**Dustin Vereker**  
Discretion Brewing

**DIRECTOR:**  
Andy Stone

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**Subject: Public Comment**

None

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**Subject: Chairperson’s Report**

Chair, Rob Morse, gave an update on the hiring progress to fill the Business Services Manager vacancy by the next Full Board meeting in December and spoke about the future of in-person meetings in 2023.

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**Subject: Action Items:**

**Item 1 – Findings Authorizing Teleconference Meetings**

The committee was provided with information regarding Assembly Bill 361 authorizing teleconference meetings as a result of the continuing COVID-19 pandemic state of emergency and Health Officer recommendation for social distancing.

**Action:** It was moved to adopt findings pursuant to Assembly Bill 361 authorizing teleconference meetings as a result of the continuing COVID-19 pandemic State of Emergency and Health Officer recommendation for social distancing.

**Status:** Motion to Approve: Carol Siegel  
 Motion Seconded: Marshall Delk  
 Abstentions: None

Committee Action All in favor, motion passed

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**Item 2 – Approval of the August 24, 2022 Meeting Minutes**

It was noted that a correction be made on page 9 of the draft minutes to correct the name of the next meeting from WDB Full Board to Executive Committee.

**Action:** It was moved to approve the August 24, 2022 Executive Committee meeting minutes.

**Status:** Motion to Approve: Carol Siegel  
 Motion Seconded: Elyse Destout  
 Abstentions: None

Committee Action All in favor, motion passed

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**Item 3 – Operational Plan Update**

WDB Director Andy Stone reviewed the operational plan targets for PY 22-23.

Goal 1: WDB Director Andy Stone reported that the Construction Pre-Apprenticeship classes scheduled at the Rountree Facility have been postponed due to the resignation of the instructor; the WDB has contracted with the Santa Cruz County Office of Education to fill this position by February. He also mentioned that the Executive Committee will review the WIOA adult program income eligibility requirements, currently at 250% of the poverty level, at the next scheduled meeting on March 1, 2023.

Goal 2: Andy shared that the WDB has contracted with Full Capacity Marketing to develop a tool for members to use when asked about WDB services; a draft to be available for review at the next Executive Committee meeting. He informed the committee that WDB staff is exploring a \$500 supportive service for micro business owners that meet WIOA eligibility requirements and will be partnering with the Small Business Development Center and El Pajaro CDC.

Goal 3: Andy stated that the WDB is to hold a roundtable to identify strategies to help address the lack of affordable childcare, date to be determined. At the September 14, 2022 WDB meeting a roundtable was held to discuss housing insecurities. A pro-housing letter of support is being drafted by Dr. Robert Ratner from the Housing for Health Division from the WDB to local elected officials outlining the need of workforce housing. He also spoke on the County-wide initiative, A Santa Cruz Like Me, to collect data from all its boards and commissions to ensure they reflect the community they serve and mentioned that a survey will be going out to WDB members in early 2023.

**Action:** It was moved to accept the WDB Director’s Operational Plan update for PY 22-23.

**Status:** Motion to Approve: Marshall Delk  
 Motion Seconded: Elyse Destout  
 Abstentions: None

Committee Action All in favor, motion passed

**Item 4 – Local WIOA Monitoring Policy**

The WIOA local monitoring policy was provided to the committee for review and approval. WDB Sr. Analyst Sara Paz-Nethercutt reported that there were no changes to the local monitoring procedure and that the WIOA local monitoring policy is in line with the Workforce Services Directive 22-02.

**Action:** It was moved to accept the WIOA local monitoring policy.

**Status:** Motion to Approve: Carol Siegel  
 Motion Seconded: Elyse Destout  
 Abstentions: None

Committee Action All in favor, motion passed

**Item 5 – WDB December 7, 2022 Meeting Planning**

A group discussion was held and it was agreed that the topic for the December 7, 2022 WDB meeting will be addressing the lack of affordable childcare.

**Action:** It was moved to direct that the WDB staff include addressing the lack of affordable childcare in the December 7, 2022 WDB meeting agenda.

**Status:** Motion to Approve: Elyse Destout  
 Motion Seconded: Carol Siegel  
 Abstentions: None

Committee Action All in favor, motion passed

**Subject: Report Items:**

**Item 6 – CAO Initiatives Update**

WDB Director Andy Stone provided a brief presentation on the two initiatives led by the County Administrative Officer's office. A Santa Cruz Like Me: survey results collected from the County's boards and commissions was shared with the committee. Some key findings were: under representation of South County in boards and commissions; critical under representation of renters; critical under representation based on race, ability, and age; critical over representation of college graduates; and optional participation and limited responses. 2023-2025 Operational Plan Update: the committee was provided with a link to the presentation for review and feedback.

**Action:** No action taken, report item only.

**Item 7 – WDB Staff Updates**

WDB Sr. Analyst Sara Paz-Nethercutt provided results from the state's EDD WIOA program monitoring results for PY 2020-21 which included two findings: the Advisement of Participant Rights Form has been updated with State and Federal appeal components; and a finding on the date of validation by the contracted service provider.

WDB Director Andy Stone mentioned interviews were held for the Business Services Manager position and anticipates the position to be filled by the next WDB meeting.

Andy also reported on the Regional Projects and Grants and shared that the ARPA funded pre-apprenticeship programs will start in early 2023 through Watsonville/Aptos/Santa Cruz Adult Education and with Santa Cruz County Office of Education; and the Prison to Employment 2.0 grant application was submitted and expect to receive a response by December.

EBSB Program Manager Katy Chevalier spoke on the Eviction Prevention and Rental Support Program for CalWORKs participants which has a maximum lifetime assistance limit of \$7500 per household and shared that in the County assisted with \$107,000 in 2021 and \$251,000 to-date in 2022; and also shared that the COVID Good Cause Status for CalWORKs participants continues due to the extended Public Health Emergency and answered questions from members regarding participation requirements.

**Action:** No action taken, report item only.

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**Item 8 – Local Area Negotiated WIOA Performance Goals PY 2022-2024**

WDB Director Andy Stone shared the final negotiated performance goals for the Adult, Dislocated Worker, and Youth programs for 2022-23 and 2023-24 and provided a chart that demonstrated the goals for each performance measures. He mentioned the performance goals are higher than the prior years. WDB Sr. Analyst Sara Paz-Nethercutt stated that actual performance levels were provided at the May 2022 board meeting and all state targets were successfully met and also spoke briefly about the Statistical Adjustment Model (SAM) which factors in data on local economic conditions and the populations served during the program year. Vivian Estrada, EDD Regional Advisor, answered questions regarding the process if performance goals are not met which could include a corrective action plan. Andy added that if performance goals are not met on a repeated basis the board could lose its certification and a potential merger with other areas.

**Action:** No action taken, report item only.

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**Subject: Information Items:**

**Item 9 – AJCC Certification Continuous Improvement Plan PY 22/23 Update**

WDB Sr. Analyst Sara Paz-Nethercutt gave a brief overview the AJCC Certification Continuous Improvement (CI) Plan and a copy of the CI plan was provided to the committee. Amanda Winter, Career Center Operator, shared information about a new monthly webinar between partners to familiarize themselves with each other's programs.

**Action:** No action taken, informational item only.

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**Subject: Committee Member Announcements:**

None.

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**Meeting adjourned at 9:38 a.m.**

**Next Meeting: WDB Executive Committee Meeting  
Wednesday, March 1, 2023 @ 8:30 am  
Location TBD (In-Person meeting)**

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## Action Item 2: Re-contracting PY23/24 WIOA Services

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(Action required) – Andy Stone

### Recommendation

Accept re-contracting recommendation and authorize the Workforce Development Board (WDB) Staff to proceed with next steps in the contract execution. It is recommended WIOA contractors continue with the current service providers as follows:

1. Career Center Operator, WinterWorks, Amanda Winter
2. Goodwill Central Coast (GCC) for WIOA Adult/Dislocated Worker program services;
3. Santa Cruz County Office of Education (SCCOE) for WIOA Youth program services, otherwise referred to as Sueños;
4. Cabrillo College Student Resources and Support Network (SRSN) for WIOA participant support services.

### Background

As you may recall, the WIOA contracts 1-3 above are currently completing year one (1) of a potential four (4) year contract cycle from the last procurement award process. Cabrillo College is the only public community college located within the Santa Cruz County boundaries and WDB has contracted with Cabrillo College since WIOA was enacted in 2015 for support services to WIOA participants who are students in an Eligible Training Provider List (ETPL) training program, therefore not included in the competitive procurement process.

Contractor	PY 22/23 Allocation	Recommended PY23/24 Allocation
WinterWorks	\$75,000	\$75,000
GCC	\$750,000	\$750,000
SCCOE	\$800,000	\$800,000
Cabrillo SRSN	\$120,000	\$120,000
	TOTAL	\$1,745,000

Although the Employment Development Department (EDD) has not yet released the Workforce Innovation and Opportunity Act (WIOA) Allocations for Program Year 2023-24 for the Adult, Dislocated Worker (DW), Rapid Response and Youth funding sources, final contractor allocations will be based upon overall state funding levels. It is recommended that the Executive Committee of this Board have final authority over allocation amounts.

Negotiations on the scope of work with the service goals and the budgets will be completed with services continuing as of July 1, 2023 according to the County's continuing contract agreements process.

### Next Steps

WDB Staff will enter into contract negotiations with above referenced contractors for PY 23/24 for the recommended allocations upon receipt of approvals.

### Suggested motion

I move to accept the PY 23/24 re-contracting recommendations, allow Executive Committee of this Board the final authority over allocation amounts and direct staff to move forward with contract negotiations upon receipt of approvals.

## Action Item 3: Local Priority of Service & Wait List Policy Revision

(Action required) - Andy Stone

### Recommendation

Accept the Workforce Innovation and Opportunity Act (WIOA) local Priority of Service policy revision.

### Background

From time to time, Workforce Innovation and Opportunity Act (WIOA) local policies need to be updated. The following local policy is attached for revisions:

\*16-01 Priority of Service Policy

This policy incorporates WIOA Adult low-income eligibility criteria. In 2018, the WBD approved a 250% poverty guideline criteria to be used for low-income status determination. As demonstrated by the chart below, that criteria is currently disallow applicants in jobs earning over \$33,975 from qualifying for WIOA program services. The recommended increase to 300% of the poverty guideline would allow more applicants to qualify.

<b>Priority of Service Policy: Local Eligibility Criteria</b>			<b>Current Guideline</b>	<b>Recommended Guideline</b>
<b>Position</b>	<b>Rate of Pay/ Hour</b>	<b>Annual Salary</b>	<b>250% Poverty Guidelines</b>	<b>300% Poverty Guidelines</b>
*Parking Lot Attendant: Boardwalk	\$15.50	\$32,240	\$33,975	\$40,770
*Cashier: Home Depot	\$16.50	\$34,320		
*Cashier, Cart Attendant: Target	\$17.50	\$36,400		
*Crew, Trader Joe's	\$18.00	\$37,440		
^Dishwasher/Food Runner:Wylder Space	\$18.00	\$37,440		
^ Scheduling/Customer Service: Sandman Glass	\$20.00	\$41,600		
Legend:      * <a href="https://www.indeed.com/jobs">https://www.indeed.com/jobs</a>			^ <a href="https://sfbay.craigslist.org/scz">https://sfbay.craigslist.org/scz</a>	

#### Job Search (Position) Criteria:

- Job Type: Full-time
- Experience Level: No experience required or entry level
- Education: No education required or high-school diploma

The local Demand Occupation List from which training scholarships are linked as having the best job prospects with projected growth over the next 5 years will also be updated and the current version shows which occupations would no longer be listed on the upcoming list. Those occupation listed as a “lost job” would no longer be deemed as having the best economic prospect. The link to view the policy is found here: <https://bit.ly/3Sihoji>

### Next Steps

The attached local policy revision will provide a higher income threshold for WIOA applicant eligibility.

### Suggested motion

I move to approve the revised Local Priority of Service & Wait List Policy, incorporating the 300% poverty guidelines for WIOA eligibility, as recommended by WDB staff.

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## Action Item 4: WDB April 5, 2023 Meeting Planning

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(Action required) – Andy Stone

### **Background**

At a Planning Workgroup meeting on July 22, 2022, the Committee identified several topics to be presented at full Workforce Development Board (WDB) Meetings in Program Year 2022-2023. The identified topics are:

- Housing & Workforce Development
- Addressing the lack of affordable childcare
- Updated State of the Workforce Report
- Career Services for Justice Involved Individuals

At this meeting, the Executive Committee will consider if it would like to add any additional agenda items to the April 5, 2023, full board meeting agenda.

### **Suggested motion**

I move to direct that the WDB staff include the following items in the April 5, 2023, WDB meeting agenda...

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## Action Item 5: Prohousing Designation Letter

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(Action required)

### **Recommendation**

Approve the draft Prohousing Designation Letter and recommend approval by the Full Workforce Development Board.

### **Background**

As you may recall, the Workforce Development Board has approved a 2022-2023 operational target of “Connect WDB members with community partners to better understand and address the employment challenges for individuals experiencing housing insecurity.” At the September 14, 2022 Workforce Development Board meeting, the Board engaged with a panel to get a better picture of the current state of housing and its impacts on our local workforce. Following that panel presentation, several Workforce Development Board members expressed an interest in exploring some next steps to help inform local elected officials about the need to provide additional housing for our workforce.

The California Department of Housing and Community Development has developed a Prohousing Designation Program, which provides incentives to cities and counties that demonstrate policies and strategies to accelerate housing production. As a result, Prohousing jurisdictions will be awarded additional points or preference in grant programs, such as the Affordable Housing and Sustainable Communities, Transformative Climate Communities, and Infill Incentive Grant programs. To learn more about the Prohousing Designation Program, please see this website: <https://www.hcd.ca.gov/planning-and-community-development/prohousing-designation-program>

The attached draft letter is intended to be sent to local elected officials to raise awareness about the Prohousing Designation Program and to track each elected official’s stance on their jurisdiction pursuing this designation.

### **Next Steps**

If approved by the Executive Committee, this draft letter will be presented to the full Workforce Development Board for approval at its 4/5/2023 meeting. Following approval by the Workforce Development Board, staff will send a copy of the letter to each local City Council and County Board of Supervisors member.

### **Suggested motion**

I move to approve the draft Prohousing Designation Letter and recommend approval by the Full Workforce Development Board.

18 W. Beach Street  
Watsonville, CA 95076  
(831) 763-8900

Month Day, 2023

RE: Prohousing Designation

Dear [Elected Official]:

The Santa Cruz County Workforce Development Board supports the Community by cultivating economic vitality and assisting Jobseekers by creating programs to train, educate, and support the workforce. We assist Business to secure the talent they need to thrive. We write to express the need for an expansion of housing options for local workers and believe that our future economic wellbeing is closely tied to our ability to develop an adequate supply of housing for the local workforce. The Workforce Development Board believes that this work could be bolstered by every local jurisdiction participating in California's Prohousing Designation Program.

The State's Prohousing Designation Program provides incentives to cities and counties in the form of additional points or other preference in the scoring of competitive housing, community development, and infrastructure programs. Applying for the State's Prohousing Designation Program provides an opportunity to review and adopt housing policy best practices. If your jurisdiction receives the designation, it will be optimally positioned to receive state funds to build affordable housing.

As you may know, Santa Cruz County has the second most expensive community in the country, requiring an hourly wage of \$60.35 to afford a two-bedroom rental, according to a 2022 National Low Income Housing Coalition report. As housing costs have continued to rise, many lower and moderate income workers have found themselves priced out of the market and being replaced with second homes, retirees and remote workers from the tech industry. The California Department of Finance estimates that approximately a net 4,600 residents moved away from Santa Cruz County between July 2019 and July 2021, many of which were likely low-and middle-income workers. As a result, businesses have struggled to attract talent, while workers have faced increasingly longer commutes with fewer of those employed by our local businesses living in the county.

With monumentally high housing prices and low vacancy rates, pursuing the State's Prohousing Designation Program is one of the steps that local governments can take to prevent displacement and ensure an equitable quality of life for all of Santa Cruz County's residents and workers. Therefore, we respectfully request that you provide our board with an indication of whether or not you support pursuing the State's Prohousing Designation Program in your jurisdiction. The Workforce Development Board plans to track the position of each of our county's elected officials and share the results at a future public meeting. Thank you for your time and consideration. You may contact me at [phone number] or at [email] if you have questions or would like to discuss these issues further.

Sincerely,

Rob Morse, Chair  
Santa Cruz County Workforce Development Board

**MEMBERS:**

**Rob Morse, Chair**  
Pacific Gas and Electric Company

**Elyse Destout, Vice Chair**  
Photography by Elyse Destout

**Alia Ayyad**  
Center for Employment Training

**Christina Cuevas**  
Community Foundation of Santa Cruz County

**MariaElena De La Garza**  
Community Action Board

**Marshall Delk**  
Santa Cruz County Bank

**Daniel Dodge**  
Cabrillo College Federation of Teachers

**Sean Hebard**  
Carpenters Local 505

**Carmen Herrera-Mansir**  
El Pajaro CDC

**Laura Holmquist-Gomez**  
Five Star Catering

**LeNae Liebetrau**  
Department of Rehabilitation

**Chris Miller**  
ScratchSpace, LLC

**Janet Nagamine**  
Hikari Farms

**Shaz Roth**  
Pajaro Valley Chamber of Commerce  
and Agriculture

**Glen Schaller**  
Monterey Bay Central Labor Council, AFL-CIO

**KatieSetzler**  
Palo Alto Medical Foundation

**Carol Siegel**  
Santa Cruz Seaside Company

**Dustin Vereker**  
Discretion Brewing

**DIRECTOR:**  
Andy Stone

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## Report Item 6: Operational Plan Update

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(No vote required) – Andy Stone

### **Background**

On September 14, 2022, the WDB approved the WDB Director's Program Year (PY) 2022-23 Operational Plan which lays out the specific actions for the program year designed to ensure that the board's priorities are met. The attached scorecard represents the adopted PY 2022-23 goals and action steps.

The WDB Director's Operational Plan incorporates the goals referenced below:

#### *Operational Goals for Workforce Santa Cruz County*

*Goal 1: Jobseekers have the competitive skills to earn a sustainable wage with opportunities for career pathways.*

*Goal 2: Santa Cruz County businesses have the talent needed to thrive now and into the future.*

*Goal 3: Santa Cruz County Workforce Development supports community partners to positively impact the region's economic vitality.*

### **Next Steps**

The WDB Director will report on the Operational Plan's progress at each Workforce Development Board meeting.

**Item 6 Attachment - Workforce Development Board of Santa Cruz County  
OPERATIONAL PLAN STATUS REPORT Program Year (PY) 2022-2023**

	<i>Status</i>	<i>2022-23 Operational Targets</i>	<i>YTD</i>
<p><b><u>Goal 1</u></b></p> <p><b>Jobseekers have the competitive skills to earn a sustainable wage with opportunities for career pathways.</b></p>		<ul style="list-style-type: none"> <li>• Develop and deploy career services designed to meet the needs of justice-involved individuals.</li> <li>• Revisit income eligibility requirements to ensure they are appropriate with the current level of inflation</li> </ul>	<p>Construction Pre-Apprenticeship classes started in Roundtree Facility</p> <p>Executive Committee will review income eligibility levels at 3/01/23 meeting.</p>
<p><b><u>Goal 2</u></b></p> <p><b>Santa Cruz County businesses have the talent needed to thrive now and into the future.</b></p>		<ul style="list-style-type: none"> <li>•Develop additional pre-apprenticeship opportunities</li> <li>• Provide WDB members with tools to help promote workforce services to businesses</li> <li>• Identify strategies to support entrepreneurs with WIOA funding</li> </ul>	<p>Roundtree cohort graduation 3/10/23. Second adult ed cohort begins 3/6/23.</p> <p>Contracted with Full Capacity Marketing to develop business services tools for WDB members</p> <p>WDB Staff exploring \$500 supportive services payments for eligible micro-business owners.</p>
<p><b><u>Goal 3</u></b></p> <p><b>Santa Cruz County Workforce Development supports community partners to positively impact the region's economic vitality.</b></p>		<ul style="list-style-type: none"> <li>• Identify strategies to help address the lack of affordable childcare</li> <li>• Connect WDB members with community partners to better understand and address the employment challenges for individuals experiencing housing insecurity</li> <li>• Examine the diversity of the WDB and develop strategies to ensure the board reflects the community it serves</li> <li>• Draft and release the 2023 State of the Workforce Report</li> </ul>	<p>WDB roundtable on affordable childcare at 12/7/22 WDB meeting. Assisting SCCOE with childcare workforce report.</p> <p>WDB housing roundtable at 9/14/22 meeting. Pro-housing letter drafted and ready for approval.</p> <p>County survey of WDB members conducted. Will provide diversity report at a future meeting.</p> <p>State of the Workforce Report to be completed by 6/30/23</p>

 on track to meet planned target for the year

 not on track to meet planned target for the year

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## Report Item 7: Workforce Development Board Staff Updates

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(No vote required)

WIOA Career Services – Sara Paz-Nethercutt:

1. National Dislocated Worker Grant (NDWG): Severe Winter Storms Clean-up/Repair

Business Services- Nathan Kieu:

1. State of the Workforce Report Progress

Regional Projects/Grants Report - Lacie Gray:

1. American Rescue Plan Act (ARPA) funded Pre-apprenticeship programs:
  - a. Watsonville Aptos Santa Cruz Adult Education
  - b. Santa Cruz County Office of Education
2. Prison to Employment 2.0

CalWORKS Employment Services (CWES) - Katy Chevalier:

1. CalWORKS Outcomes and Accountability Review (Cal-OAR)

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## Report Item 8: WIOA Local and Regional Plan Updates

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(No vote required) – Lacie Gray

### **Background**

The State of California Employment Development Department (EDD) released guidance on developing the two-year modifications to the 2021-2024 Regional and Local Plans for Program Years (PY) 2021-2024, (July 1, 2021 - June 30, 2025), on October 27, 2022, via EDD Directive Number: WSD22-05. The Local and Regional Plan Two-Year Modifications were prepared in accordance with the requirements and planning guidance provided by the State of California, including the mandated public notice, public comment, and review period.

Local Plans are used to articulate how Local Boards will coordinate with local partners to ensure person-centered service-delivery. The Local Draft Modification reflects the current and future strategies that the WDB will use to address the continuing innovation of the workforce system. The modification articulates how the WDB will coordinate with Child Support Services, CalFresh Employment & Training, Individuals with Disabilities, English Language Learners, Foreign Born Individuals and Refugee Services.

Regional Plans are used to articulate how regions will build intentionality around industry sector engagement, drive workforce development outcomes across multiple jurisdictions, and expand on-ramps to career pathways for individuals who experience barriers to employment. The North Central Coast Regional Planning Unit's Draft Four-Year Regional Plan Modification for 2021-2024 includes the Monterey, Santa Cruz, and San Benito County workforce development areas. This modification plan articulates the North Central Coast Region's efforts to align education, training services, and regional sector needs as required under WIOA.

In addition to the federal planning requirements, WIOA indicates that Regional and Local Plans should be consistent with the vision and goals of the State Plan.

Your Board took actions at its 12/7/22 meeting to allow WDB staff to open and close the public comment periods as needed for the WIOA Local Two-Year Plan Modification and to take actions as needed on the Regional Plan Modification as needed. WDB Staff are returning to your Board with an update on both Plan Modifications.

Public comment on the Draft Regional and Local Plan Modifications for a 30-day period, is being accepted February 13, 2023, through March 15, 2023. Public listening sessions for both Plans were held on February 7, 2023, via Zoom.

To access the DRAFT Regional and Local Plans online, visit:

<https://workforcescc.com/publications/>

### **Next Steps**

The public comment period will close on March 15, 2023, for both the Local and Regional Plan Modifications. Both Plan Modifications must be submitted to the State by March 31, 2023. Due to timing considerations, the state is allowing for the submission of the Chief Local Elected Official (BOS) signature after March 31, so WDB staff will submit the Plan Modifications to the County Board of Supervisors after submitting them to the state.

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## Information Item 9: AJCC Certification Continuous Improvement Plan PY 22/23 Update

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(No vote required) Andy Stone

### **Background**

WDB Staff previously informed this committee of the EDD policy directive, WSD20-08, dated March 1, 2021 which provides policy and guidance for conducting the AJCC certification process. There are two (2) levels of AJCC Certification:

1. Baseline: intended to ensure that every AJCC site is in compliance with WIOA statutory and regulatory requirements; and
2. Certification Indicator Assessment: intended to measure continuous improvement in service delivery with seven (7) indicators.

An independent evaluation and assessment of each of the AJCCs was conducted by Racy Ming and Associates. The independent and objective assessment will be conducted every three (3) years and will be due again to the State in 2024 with the criteria and procedures established by the State board. Using the recommendations and evaluations from the assessments, the Continuous Improvement (CI) Plan was created. The purpose of the CI Plan is to ensure that AJCCs deliver a better experience and continuously improve services for job seekers, workers, and employers.

As you may recall, on December 8, 2021, the WDB approved the America's Job Center of California (AJCC) Certification Indicator Continuous Improvement Plan as written and authorized the WDB staff to submit to the Employment Development Department (EDD) Regional Advisor by the December 31, 2021 deadline.

### **Update**

The Continuous Improvement Plan incorporates the actions for the program year for each AJCC site. PY 2022/23 Quarter 2 progress is available for your information.

The link to view the CI plan is found here: <https://bit.ly/3XW0kAK>