



COUNTY OF SANTA CRUZ  
HUMAN  
SERVICES DEPARTMENT



COUNTY OF SANTA CRUZ  
**CalWORKs**  
EMPLOYMENT SERVICES

# CalWORKs Employment & Training Services



ETS: Cameron

# Introduction and Basics

# Our Goal...

- ▶ To help **you** reach your goals!



ETS: Sandy

# What brings you here?



YOU CARE  
ABOUT THE  
FUTURE OF YOUR  
FAMILY.



TO BENEFIT  
FROM THE  
OPPORTUNITIES  
WE PROVIDE.



IT'S REQUIRED  
TO RECEIVE  
YOUR CASH  
AID.



**THESE ARE ALL GOOD  
REASONS!**



Sr. ETS: Lisha



# It all starts with **your** goals!

- Explore what is **important to you** and your family.
- We are here to help you set and reach your goals!

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Program Manager: Katy

# We focus on 4 key areas of life..



Sr. ETS: Zara

- Personal & Family Health
- Social Support
- Substance Use
- Safety

Well  
Being

- Court and Legal
  - Child Care
  - Transportation
  - Housing

Family  
Stability

Employment

- Soft Skills
- Job Search Skills
- Interview Clothing
- Work Clothing

Education

- Skill Building
  - Training Opportunities
- GED/High School

Some things you may want to consider as we move through this orientation...



Sr. ETS:  
Lydia



Are you  
looking  
for  
work?



Do you  
need a  
resume?



Are you  
going to  
school?



Are you  
already  
working?



Do you  
need to  
sharpen  
your  
interview  
skills?



Do you  
need to  
develop  
job  
skills?



Do you  
need  
child  
care?

**We will meet you where you are at!**

# Introducing your team...

## Employment & Training Specialist (ETS)

- Helps create a plan and set goals
- Refers to child care, housing, legal assistance, counseling and more

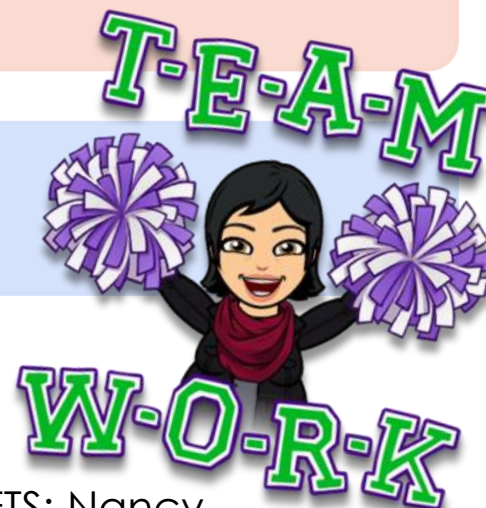
## Benefits Representative (BR) Team

- Helps manage and access CalWORKs benefits

## Social Worker (SW)

- Helps manage stress

**We All Do Our Part!**



ETS: Nancy



# Your Responsibilities...



**KEEP TRACK OF  
PROGRESS WHILE IN THE  
PROGRAM**



**ATTEND ALL  
APPOINTMENTS &  
BE ON TIME**



**SUBMIT ELIGIBILITY  
PAPERWORK ON  
TIME**



**KEEP  
COMMUNICATION  
OPEN**

**HELP ME,  
HELP YOU!**



Analyst: Josie

# What's Next?

Set a goal  
today for our  
next  
meeting!

"Get to  
know you"  
Appointment

Develop your  
plan

Career  
Exploration  
Session



ETS: Krystal

# Let's set your first goal!

## GOAL

What do I want to do?

Visualize the outcome.

## PLAN

How and when will I do it?

What might get in my way?

What could I do to overcome these challenges?

## DO

What first step will I take?

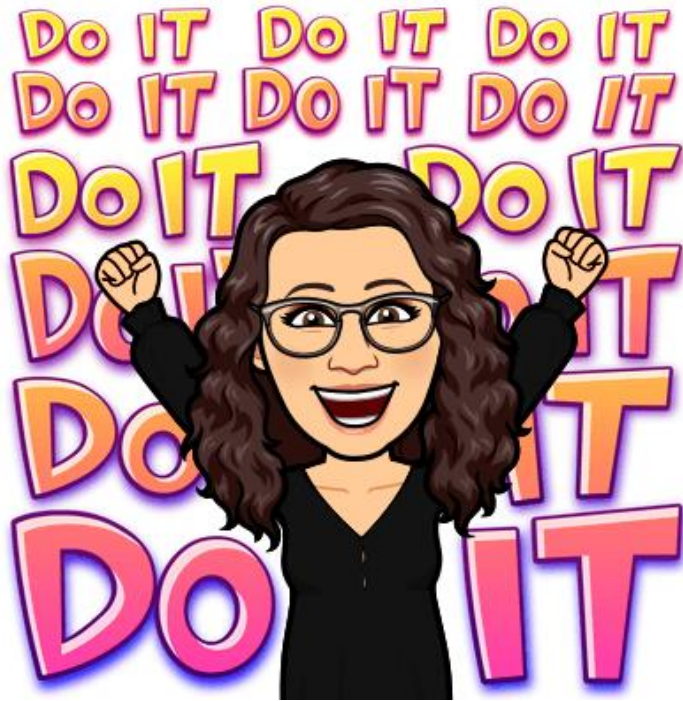
How will I reward myself?

Who will I check in with?

What will help me stay encouraged and on track?



ETS: Natalie



Sr. ETS: Leticia

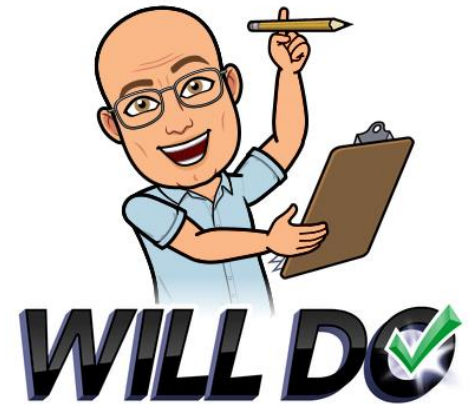
## Program Participation

# Make the most of your limited time on CalWORKs ...

There is a 60-month time limit to receive CalWORKs Cash Aid

There are several activities to choose from during your 60 months in the program

If needed, eligible children can continue receiving their portion of the cash aid after a parent's time runs out



ETS: Brian



# Some situations may stop your CalWORKs time clock ...



ETS: Norma

You care for a child 0-23 months old (one time only)

You have a disability expected to last at least 30 days

You care for someone in your home that is unable to care for him/herself

You are experiencing a crisis

You are pregnant and cannot work

You are a non-parent relative caretaker of a child

You are under 16 years old or over 60 years old

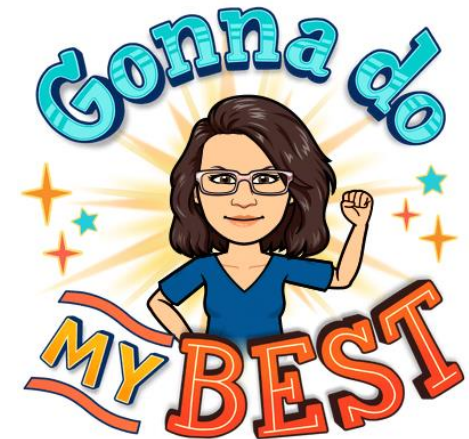
You are 16-18 years old and going to school full-time

**Even if you qualify for an exemption, you can still choose to volunteer and benefit from our services and support!**

# What does your participation look like?

- Find and engage in the activities that **align best with your goals!**

Family Type	Hours Required Per Week
Single parent with a child under 6	20
Single parent with child(ren) over 6	30
Two-parent family	35



Sr. ETS: Leticia

# Monthly Activity Report



ETS: Sandra

## Your Monthly Activity Report (MAR)...

tracks monthly participation hours by activity type

is completed monthly by each adult participant

is due to your ETS by the 5<sup>th</sup> of the following month

can easily be completed and submitted electronically

COUNTY OF SANTA CRUZ  
**CalWORKs**  
EMPLOYMENT SERVICES

**MONTHLY ACTIVITY REPORT**

PARTICIPANT NAME	CASE NUMBER	PLAN HOURS	MONTH	YEAR	ETS												
<b>ACTIVITY 1</b>																	
	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	13th	14th	15th	16th	
If other, specify:	17th	18th	19th	20th	21st	22nd	23rd	24th	25th	26th	27th	28th	29th	30th	31st		
Verification Method - Only one required		Provider Name:		Provider Phone Number:		Provider Signature:		Date:								Total: 0.00	
<b>ACTIVITY 2</b>																	
	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	13th	14th	15th	16th	
If other, specify:	17th	18th	19th	20th	21st	22nd	23rd	24th	25th	26th	27th	28th	29th	30th	31st		
Verification Method - Only one required		Provider Name:		Provider Phone Number:		Provider Signature:		Date:								Total: 0.00	
<b>ACTIVITY 3</b>																	
	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	13th	14th	15th	16th	
If other, specify:	17th	18th	19th	20th	21st	22nd	23rd	24th	25th	26th	27th	28th	29th	30th	31st		
Verification Method - Only one required		Provider Name:		Provider Phone Number:		Provider Signature:		Date:								Total: 0.00	
<b>ACTIVITY 4</b>																	
	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th	13th	14th	15th	16th	
If other, specify:	17th	18th	19th	20th	21st	22nd	23rd	24th	25th	26th	27th	28th	29th	30th	31st		
Verification Method - Only one required		Provider Name:		Provider Phone Number:		Provider Signature:		Date:								Total: 0.00	

I declare under penalty of perjury under the laws of the United States and the State of California that the facts contained in this report are true, correct and complete.

Participant Signature \_\_\_\_\_ Phone \_\_\_\_\_ Date \_\_\_\_\_

Please explain any absences here:

**FOR COUNTY STAFF USE ONLY**

ETS Verification \_\_\_\_\_ Date \_\_\_\_\_ Monthly Total: 0.00

# Program activities and opportunities...

Employment

Job Search

Career  
Exploration  
Session

Work  
Experience/  
Volunteering

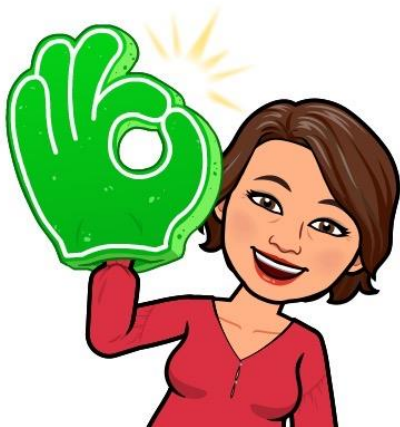
Family  
Stabilization

Education

Distance  
Learning

Vocational  
Training &  
Study Hours

And more...



ETS: Mary Ellen



**Appointments with ETS or Social Worker**



**Counseling appointments**



**Family and Children Services**



**Volunteer Work/Community Service**



**Domestic abuse services**



**Substance abuse services**



**Parenting classes**



**Legal services**

Time spent on  
**County  
approved**  
activities may  
also count  
toward your  
participation  
target!

**You Can Do It!**



ETS: Rosie

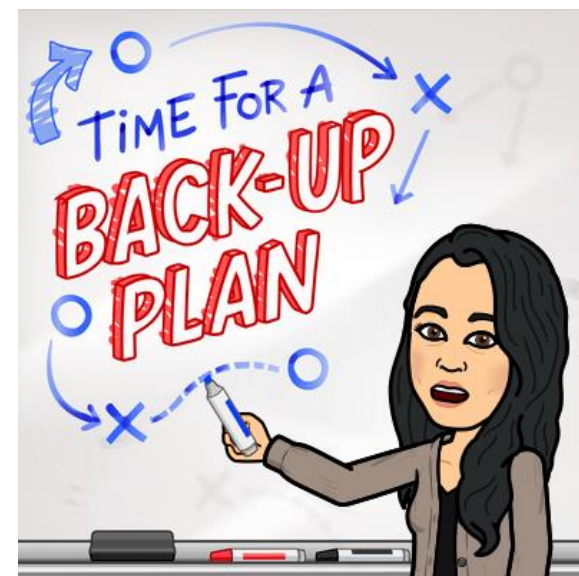


# We know sometimes things in life don't go as planned...

If you are having a hard time participating or developing your plan, communicate with your ETS.

You may qualify for an exemption, additional services, or we can help you with goal setting.

**We are on your side and are here to help!**



Analyst: Brenda



Sr. ETS: Zara

## Opportunities and Supportive Services

# Opportunities available to you...

- Depending on the goals **you** set, some possible outcomes include:



ETS: Eduardo

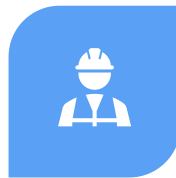
- Find and keep a job
- Get a GED
- Brush up on skills
- Become more stable in life areas
- Get certified for the career you want
- Achieve your goals



FULL-TIME  
CHILD CARE



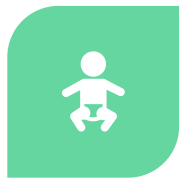
TRANSPORTATION  
ASSISTANCE



WORK  
EXPENSES



EDUCATION  
EXPENSES



DIAPER  
ASSISTANCE



INTERVIEW  
CLOTHING



**And more...**



# Supportive Services

# Support for Families Experiencing Homelessness

**If your family is currently experiencing homelessness, the County may be able to assist in the following ways:**

- ▶ Temporary Homeless Assistance (THA): CalWORKs households that need nightly shelter may qualify for up to 16 days of THA in a 12-month period
- ▶ Storage Unit Assistance: Up to 12 months of assistance to cover the cost of a storage unit to store your belongings
- ▶ Referrals to Housing Assistance Programs

**Families experiencing homelessness that find housing may be eligible for additional limited assistance:**

- ▶ Security deposit
- ▶ Rental Support
- ▶ Furniture and Appliances

\* This assistance is dependent upon availability of funding.





# Family Stabilization Program

**Ask us for a Family Stabilization referral if you or someone in your family experiences stress in any of the following areas:**

- ▶ Mental or emotional health
- ▶ Substance abuse (alcohol or drugs)
- ▶ Domestic abuse
- ▶ Court-related matters
- ▶ Homelessness
- ▶ Physical health
- ▶ Child/Parenting



Sr. Social Worker:  
Victoria



Social Work  
Supervisor: Barri

# Do you need help applying for disability benefits?

If you, your spouse or child has a disability and you would like to apply for Supplemental Security Income (SSI)...

Our SSI Advocate can help guide you through the process!

**Let's talk about it and get you a referral!**



SSI Advocate: Carmen

# Do you need help with child care?



Child Care Specialist: Rosa

Once your CalWORKs case is approved, **full-time** child care is available for CalWORKs children through age 12.



ETS: Karina

For children ages 11 and 12, placement in a before or after school program for child care is preferred.



Program Manager:  
Katy

# Subsidized Employment Opportunities

We have paid employment programs that will help you build job skills, expand your resume and increase your work experience.

## Goodwill

### Subsidized Employment Program

- For participants with limited work experience
- Paid 16-week employment program in local Goodwill stores
- Completion Incentive = \$100

## SmartHIRE

### Subsidized Employment Program

- For participants with previous work experience
- Incentive of \$100 after 6-months of employment

**You Can Do It!**



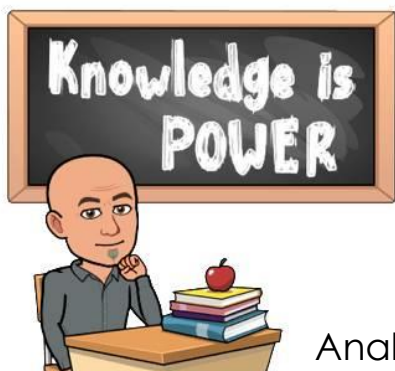
# Training Opportunities

Are you looking to enter a new field? Do you need training to improve your skill set?

If so, **you're in the right place!**

The County may fund approved training in a variety of fields. Some examples are:

- Dental
- Healthcare
- Administrative
- Transportation
- Technology
- And more...



Analyst: Taylor





# Employment Opportunities for Youth

**Do you have a teenager (age 16-18) who would like to find a job?**

**We can connect your teen to the following services:**



- Paid work experience
- Opportunities to earn cash incentives
- Career exploration
- Develop workplace skills
- Resume writing
- Practice interviewing skills
- Supportive Services (i.e., professional clothing and transportation assistance)

**Let me know and I can make a referral for your teen today or at any time!**

# Thrive By 5

## Services for pregnant women and families with children aged 0-5

- ▶ Enrollment provides access to the following:
  - ▶ Nurse Family Partnership (a personal nurse!)
  - ▶ Early Head Start (child development resources)
  - ▶ Individual or Family Counseling
  - ▶ Parenting Resources & Education
  - ▶ Play Therapy



Social Worker: Sarah



Social Worker: Yoonie

# Celebrate!

- ▶ Once you reach a goal, let your team know so we can **celebrate with you!**
- ▶ Achieving certain milestones may qualify you for additional cash incentives!



Social Worker: Tannya

# Job Retention Services

Employment opens the door for additional supportive services that can help you remain successful into your future.

## **Job Retention services include:**



Transportation



Employment  
Expenses



Case Management  
Services



Subsidized Child  
Care Referral



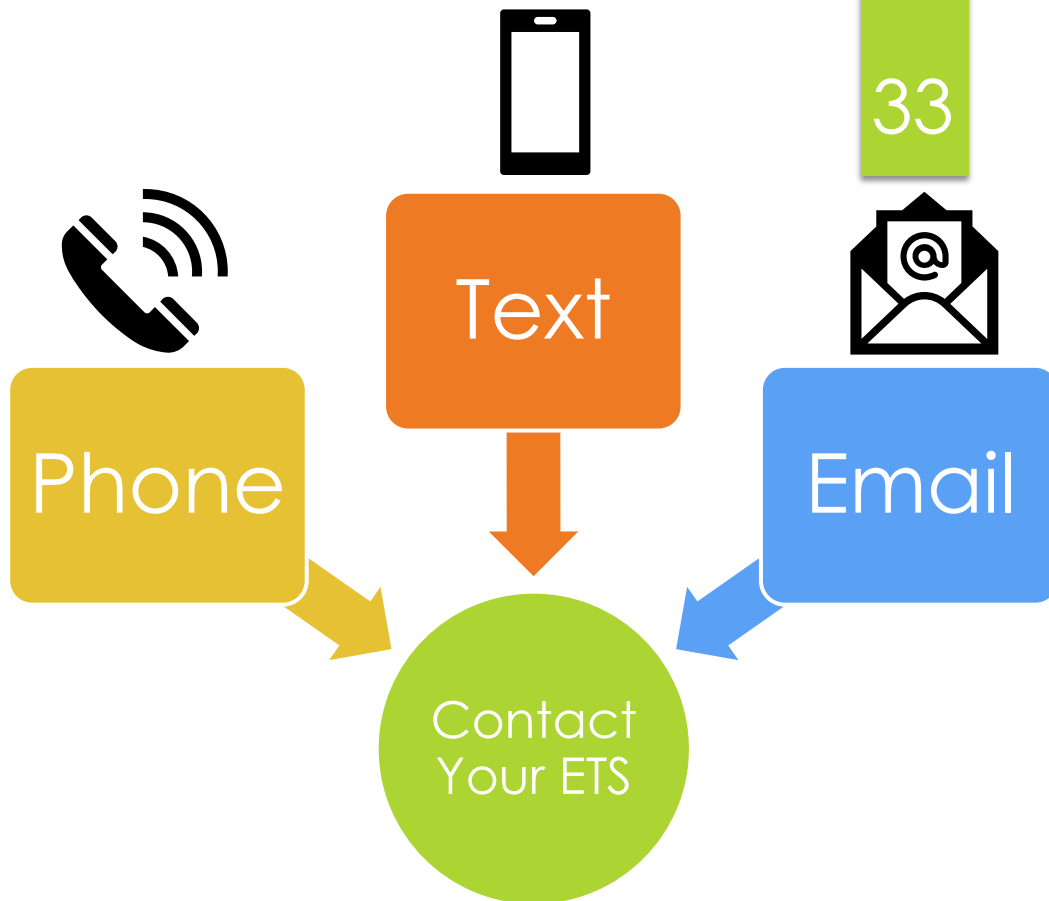
ETS: Carol

# Questions?

For CalWORKs eligibility questions, please call a Benefits Representative at 888-421-8080.

If your assigned ETS is out and you need assistance, please call 831-454-4274 and leave a message for the desk worker of the day.

You can also email [hsd.cwes@santacruzcountyca.gov](mailto:hsd.cwes@santacruzcountyca.gov) for assistance.



Additional info:

<https://santacruzhumanservices.org/EmploymentBenefits>

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ETS: Luis