

YOUR GUIDE TO **HIGH DEMAND** CAREERS

HOT JOBS

SANTA CRUZ COUNTY / FALL 2016



SANTA CRUZ COUNTY
WORKFORCE
DEVELOPMENT

POSITION	AVERAGE SALARY	ANNUAL OPENINGS	PROJECTED CHANGE (5 YRS)	EDUCATION REQUIRED
AGRICULTURE				
AGRICULTURAL EQUIPMENT OPERATORS	\$37,700	13	2.0%	LESS THAN HIGH SCHOOL
FARMWORKERS, LABORERS, CROP, NURSERY, AND GREENHOUSE	\$21,100	71	-5.0%	LESS THAN HIGH SCHOOL
FARMERS, RANCHERS, AND OTHER AGRICULTURAL MANAGERS	\$67,400	83	-7.0%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
BUSINESS & FINANCIAL OPERATIONS				
FINANCIAL MANAGERS	\$126,400	10	3.0%	BACHELOR'S DEGREE
GENERAL AND OPERATIONS MANAGERS	\$110,300	45	3.0%	BACHELOR'S DEGREE
MANAGEMENT ANALYSTS	\$84,600	17	7.0%	BACHELOR'S DEGREE
ACCOUNTANTS AND AUDITORS	\$75,200	30	4.5%	BACHELOR'S DEGREE
SUPERVISORS OF OFFICE AND ADMINISTRATIVE WORKERS	\$58,700	21	3.5%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
BILLING AND POSTING CLERKS	\$44,400	12	6.5%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
SECRETARIES AND ADMINISTRATIVE ASSISTANTS	\$38,300	23	1.0%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
OFFICE CLERKS, GENERAL	\$34,400	55	1.0%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
CONSTRUCTION & MANUFACTURING				
CONSTRUCTION, MAINTENANCE, AND REPAIR WORKERS	\$41,550	44	3.0%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
CONSTRUCTION LABORERS	\$49,600	33	6.5%	LESS THAN HIGH SCHOOL
CARPENTERS	\$55,500	19	3.0%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
EDUCATION & PUBLIC ADMIN				
PROPERTY AND REAL ESTATE MANAGERS	\$65,300	10	3.5%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
MANAGERS, ALL OTHER	\$133,300	63	3.0%	BACHELOR'S DEGREE
LAWYERS	\$134,500	12	4.5%	DOCTORAL OR PROFESSIONAL DEGREE
POSTSECONDARY TEACHERS	\$76,600	68	3.0%	DOCTORAL OR PROFESSIONAL DEGREE
PRESCHOOL, K-12, AND SPECIAL EDUCATION TEACHERS	\$62,200	103	4.0%	BACHELOR'S DEGREE
OTHER TEACHERS AND INSTRUCTORS	\$39,000	46	5.5%	BACHELOR'S DEGREE
TEACHER ASSISTANTS	\$30,900	33	4.0%	SOME COLLEGE, NO DEGREE
POLICE AND SHERIFF'S PATROL OFFICERS	\$100,400	15	2.0%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
SECURITY GUARDS	\$27,000	10	2.0%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
JANITORS AND CLEANERS	\$27,000	46	2.5%	LESS THAN HIGH SCHOOL
MAIDS AND HOUSEKEEPING CLEANERS	\$28,300	30	3.5%	LESS THAN HIGH SCHOOL
LANDSCAPING AND GROUNDSKEEPING WORKERS	\$29,500	38	3.0%	LESS THAN HIGH SCHOOL
ENGINEERING & TECHNOLOGY				
SOFTWARE DEVELOPERS, APPLICATIONS	\$106,300	12	7.0%	BACHELOR'S DEGREE
COMPUTER SYSTEMS ANALYSTS	\$85,500	10	8.5%	BACHELOR'S DEGREE
HEALTH CARE				
CLINICAL, COUNSELING, AND SCHOOL PSYCHOLOGISTS	\$86,300	11	10.5%	DOCTORAL OR PROFESSIONAL DEGREE
SOCIAL AND HUMAN SERVICE ASSISTANTS	\$34,400	14	7.5%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
PHYSICIANS AND SURGEONS, ALL OTHER	\$232,900	11	8.0%	DOCTORAL OR PROFESSIONAL DEGREE
REGISTERED NURSES	\$123,300	60	8.0%	BACHELOR'S DEGREE
LICENSED PRACTICAL AND LICENSED VOCATIONAL NURSES	\$52,000	20	8.5%	POSTSECONDARY NON-DEGREE AWARD
HOME HEALTH AIDES	\$27,400	42	13.0%	LESS THAN HIGH SCHOOL
NURSING ASSISTANTS	\$30,100	36	8.5%	POSTSECONDARY NON-DEGREE AWARD
MASSAGE THERAPISTS	\$59,700	10	16.5%	POSTSECONDARY NON-DEGREE AWARD
DENTAL ASSISTANTS	\$38,300	13	8.0%	POSTSECONDARY NON-DEGREE AWARD
MEDICAL ASSISTANTS	\$38,900	20	10.5%	POSTSECONDARY NON-DEGREE AWARD
MEDICAL SECRETARIES	\$39,200	13	9.5%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
RETAIL & HOSPITALITY				
FOOD SERVICE MANAGERS	\$42,500	10	2.5%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
CASHIERS	\$24,700	120	-0.5%	LESS THAN HIGH SCHOOL
SUPERVISORS OF FOOD PREPARATION AND SERVING WORKERS	\$32,100	30	3.5%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
COOKS AND FOOD PREPARATION WORKERS	\$26,800	106	3.0%	LESS THAN HIGH SCHOOL
BARTENDERS	\$26,100	25	4.5%	LESS THAN HIGH SCHOOL
FOOD PREPARATION AND SERVING WORKERS	\$21,100	110	3.0%	LESS THAN HIGH SCHOOL
FOOD CONCESSION, CAFETERIA, AND COUNTER ATTENDANTS	\$22,650	53	2.0%	LESS THAN HIGH SCHOOL
WAITERS AND WAITRESSES	\$29,300	121	0.5%	LESS THAN HIGH SCHOOL
HOSTS AND HOSTESSES, RESTAURANTS AND LOUNGE	\$21,800	29	2.0%	LESS THAN HIGH SCHOOL
HAIRDRESSERS, HAIRSTYLISTS, AND COSMETOLOGISTS	\$23,700	23	4.5%	POSTSECONDARY NON-DEGREE AWARD
CHILDCARE WORKERS	\$27,900	39	3.5%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
PERSONAL CARE AIDES	\$24,400	72	9.5%	LESS THAN HIGH SCHOOL
AMUSEMENT AND RECREATION WORKERS	\$27,100	37	5.0%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
FIRST-LINE SUPERVISORS OF RETAIL SALES WORKERS	\$44,100	35	1.0%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
RETAIL SALESPERSONS	\$29,300	144	2.5%	LESS THAN HIGH SCHOOL
SALES REPRESENTATIVES	\$67,300	37	2.0%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
CUSTOMER SERVICE REPRESENTATIVES	\$44,700	41	3.0%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
HOTEL, MOTEL, AND RESORT DESK CLERKS	\$23,300	11	3.5%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
RECEPTIONISTS AND INFORMATION CLERKS	\$31,100	30	5.0%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
TRANSPORTATION				
STOCK CLERKS AND ORDER FILLERS	\$28,200	51	0.5%	LESS THAN HIGH SCHOOL
LABORERS AND FREIGHT, STOCK, AND MATERIAL MOVERS, HAND	\$26,000	48	1.5%	LESS THAN HIGH SCHOOL
HEAVY AND TRACTOR-TRAILER TRUCK DRIVERS	\$42,100	19	2.0%	POSTSECONDARY NON-DEGREE AWARD
AUTOMOTIVE SERVICE TECHNICIANS AND MECHANICS	\$51,000	17	2.5%	POSTSECONDARY NON-DEGREE AWARD
LIGHT TRUCK OR DELIVERY SERVICES DRIVERS	\$39,100	13	0.5%	HIGH SCHOOL DIPLOMA OR EQUIVALENT
PARKING LOT ATTENDANTS	\$25,200	11	1.0%	LESS THAN HIGH SCHOOL
CLEANERS OF VEHICLES AND EQUIPMENT	\$27,900	10	4.0%	LESS THAN HIGH SCHOOL

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Source: JobsEQ®, <http://www.chmuraecon.com/jobseq>

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Occupation employment data are derived from the most recent four quarters of industry employment (from the Quarterly Census of Employment and Wages provided by the Bureau of Labor Statistics), and the industry/occupation matrix available for the region. Wages by occupation are as of 2015 provided by the BLS and imputed by Chmura where necessary. Forecast employment growth uses national projections from the Bureau of Labor Statistics, forecasts for 2014-2024, adapted for regional growth patterns by Chmura.

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